



Northern

# Heat

Press release — Spring 2018

Gleaming brass mesh was the starting point for this pendant lamp, which the designer artistically transformed into an illuminating cloud of fire. Once the light is turned off, the fire disappears, giving the shade a translucent appearance. Heat was born out of the designer's experiments with clashing materials and the inspiration to create a large pendant light characterised by contrasts. The lamp is fiery one minute, then tranquil the next, creating eye-catching features in either mode. Whatever mode you choose, Heat is a dynamic lamp that fills the interior with creativity and imagination.

Heat was created with a social agenda in mind. With a goal to stimulate creativity among marginalised members of society, the designer teamed up with a local development agency to train asylum seekers and unemployed migrants to manufacture Heat's shade. They craft the lamps by hand, making each product as unique as the individual producing it.

‘As art and craft collide,  
they spark a glowing  
cloud of fire.’

Design by Johanna Forsberg



## Models and prices



Heat

EURO 990,- / SEK 9.290,-  
DKK 7.490,- / NOK 8.990,-  
GBP 860,-

Available:  
Now

Retailers and distribution:  
See details at [northern.no](http://northern.no)

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Photo by Chris Tonnesen  
Styling by Per Olav Sølberg



Designer and artist Johanna Forsberg grew up in northern Sweden. A self-taught designer, Johanna says her creative journey began when she discovered steel mesh. Over the years, the designer has developed her own methods of manipulating meshes made from a variety of metals. Working by hand, she morphs the materials into sensual curves and smooth contours to create figurative works. Johanna's design repertoire includes animals, plant forms and other vestiges of the natural world. Johanna created a spectacular lamp that combines the dramatic illusion of fire with the dreamy outlines of a cloud floating overhead. The lamp became known as the Fire Cloud pendant light, which Northern included in its debut collection. Johanna's work is a unique combination of artistic expression and material innovation that inspires other artists and designers around the world.

# Johanna Forsberg



# About

Picture the North. Rugged landscapes and clear blue waters, dramatic horizons reflected in breath-taking fjords. A place filled with talent and imagination, always ready to inspire new ideas in design. It's where creative expression meets traditional craft, and where pale beauty is coupled with rough-cut contrasts. Inspirations such as these are sparking new directions for design. This is what Northern was established to pioneer.

The Northern brand was born in the studios of Northern Lighting, where a team of creatives has been illuminating lives for the past twelve years. We combine beauty with functionality, and prefer natural materials and genuine craftsmanship. Furniture and interior accessories are a natural fit for what we do, enabling us to express our characteristic style in a whole new scale.

Northern's debut collection is simplicity at its best, spelled out in streamlined designs that are fun to combine and easy to clash and contrast. Smoked wood, twilight colours and strong silhouettes create subdued moods, while subtle geometries and classic sensibilities add an elegant touch. We see the interior as a flexible, creative space, and make multifunctional products that are unified in style, as well as in spirit.

Our creative reach goes beyond our Norwegian heritage to meet the modern need for laid-back luxury and cutting-edge cool. Northern's designs can energise and inspire, create a relaxing mood, or set the scene for a soothing backdrop. Designed with the potential to make any setting unique, Northern's products add atmosphere as they reveal a new vision for Nordic style.

# Contact

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