# Northern Press release — Autumn 2023

Press release — Autumn 202

Designed to make you feel instantly at home, Northern's Spool Rugs from Berlin-based Studio Terhedebrügge are cosy, comforting and hand crafted.

Comprising of a larger rectangular rug as well as a traditional runner, both pieces take their name from the spool on which every thread is wound, before being skilfully woven by professional Indian artisans.

Rather than using conventional wool, the leading design duo has chosen to create this collection entirely from recycled post-consumer plastic that has been spun into a soft and strong PET yarn.

With their tactile three-dimensional surface, which up close reveals a graphic pattern produced from a range of three complimentary shades, Spool Rugs are practical as well as pretty.

Suitable for use both inside and outdoors, this durable rug and runner are also stain resistant, quick drying and easy to maintain; making them the perfect addition to any space.

We want our rugs to make a room not only aesthetically pleasing but the people within it feel comfortable when they come home.





## Models and prices



Spool runner 80×200cm

Spool rug 200×300 cm

NOK 2 490,- / SEK 2 650,-DKK 1 990,- / EURO 259,- NOK 9 900,- / SEK 10 990,-DKK 7 690,- / EURO 999,-

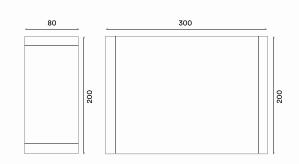
Colours:

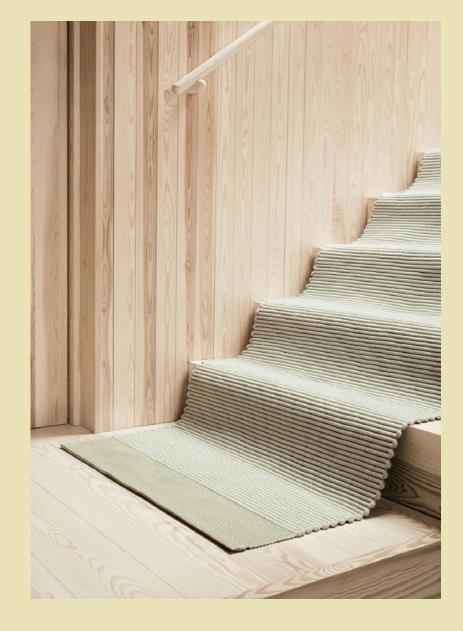
Grey and red, grey and yellow or grey and green

Available:

October 2023

Retailers and distribution: See details at northern.no





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Siblings Antonia and Silvia have been working together since the ages of 8 and 10, when they built their first sandcastle. They continue to share a passion for sandy beaches, and still join forces to work on creative projects. The two designers established a studio in Berlin, where they share a wide range of complementary design skills.

Antonia had already embarked on a career in graphic design, while Silvia had studied product design at the University of Arts in Berlin. Together, they have received a variety of nominations and prizes, including an award from the German Design Council. Today, products such as the Row and Spool rug series they designed for Northern are making Studio Terhedebrügge a name to remember.

# Studio Terhedebrügge



### **About**

The Northern brand was born in the studios of Northern Lighting, where a team of creatives have been illuminating lives since 2005. The new lifestyle collection includes furniture, lighting and accessories. Inspired by the pale beauty and rough-cut contrasts of the North, the Oslo-based brand is Nordic in spirit, yet global in style.

### Contact

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