

Northern

Into Vase

Press release — Autumn 2023



The Into Vase from renowned Norwegian design duo Morten & Jonas is a truly modern and multi-functional home accessory you won't want to live without.

Known for their experimental take on traditional Nordic style as well as their exciting contemporary use of colour, this smart and striking centrepiece transforms its use depending on your everyday needs.

Shaped from pressed steel and available in four material finishes and colours, Into can be used both as a vase for dramatically displaying your favourite flowers, or once their life is over, simply rotated on to its side to become a sophisticated tray perfect for fruits, jewellery or letters.

Easy to store, easy to use and even easier to look at, whichever way you choose to use it, Into is sure to become a talking point whatever the occasion.

“Into may at first appear quite simple in its design, but it is in fact an astonishing piece to be used and enjoyed every single day.”

Design by Morten & Jonas



Models and prices

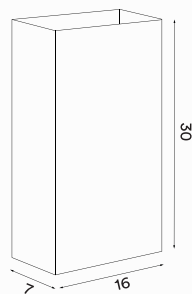


Into vase
NOK 990,- / SEK 1 090,-
DKK 790,- / EURO 99,-

Colours:
Dark blue, yellow, light grey,
steel (mirror finish)

Available:
October 2023

Retailers and distribution:
See details at northern.no



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Photo by Sara Spilling
Styling by Per Olav Sølberg



Norwegian designers Morten Skjærpe Knarrum and Jonas Norheim are known eponymously as Morten & Jonas. They established their studio in Bergen, Norway after receiving their master's degrees from the Bergen Academy of Art and Design. The designers' cutting-edge furniture and lighting designs are sparked by curiosity and imagination, but characterised by irreverence and wit.

Morten & Jonas' point of departure was their ability to bring social agendas into design, even enlisting the help of incarcerated men and women to manufacture one of their early designs for Northern. Since then, Morten & Jonas have produced a range of celebrated designs, won several awards and had their work exhibited internationally. In Northern's collection, they give full expression to their combined talents, designing multifunctional furniture and discreet lighting while fulfilling their role as Design Directors for the brand.

Morten & Jonas



About

The Northern brand was born in the studios of Northern Lighting, where a team of creatives have been illuminating lives since 2005. The new lifestyle collection includes furniture, lighting and accessories. Inspired by the pale beauty and rough-cut contrasts of the North, the Oslo-based brand is Nordic in spirit, yet global in style.

Contact

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