

Northern

Birdy Anniversary

Press release — Autumn 2022

Expressive, elegant, and timeless; the Birdy Table Lamp was designed by Birger Dahl in 1952, and this autumn Northern celebrates its 70th anniversary in style with a limited-edition piece.

Just five hundred Birdy Table Lamps will be crafted from brushed aluminium and steel, with each one featuring a small sticker under its base, so collectors everywhere can see which exclusive item number they own.

Originally produced and sold by the Norwegian electricity company Sønnico, the Birdy Table Lamp, then known as the 's-30016,' was awarded the prestigious Golden Medal at the Milan Triennale in 1954.

Thanks to its highly functional features, simple shapes and striking silhouette, this character-filled light is as appealing today as ever before.

Birdy
Anniversary
70 YR
1952

Design by Birger Dahl

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Photo by Per Olav Sølvsberg



As one of Norway's most prominent post-war architects and designers, Birger Dahl is internationally recognised for his outstanding contribution to contemporary Nordic design, and since 2013 Northern have been working in close consultation with his family to preserve his legacy for generations to come.

“We wanted to mark this very special anniversary year with a fitting tribute to an iconic Norwegian design that has been with us for so long. The renewed edition of the classic Birdy Table Lamp, with its contemporary metallic look and soft lustre finish, will only get more beautiful with time.”

Ove Rogne, Founder and CEO of Northern

The Birdy Table Lamp, Anniversary Edition is available to purchase from October 2022.



Models and prices

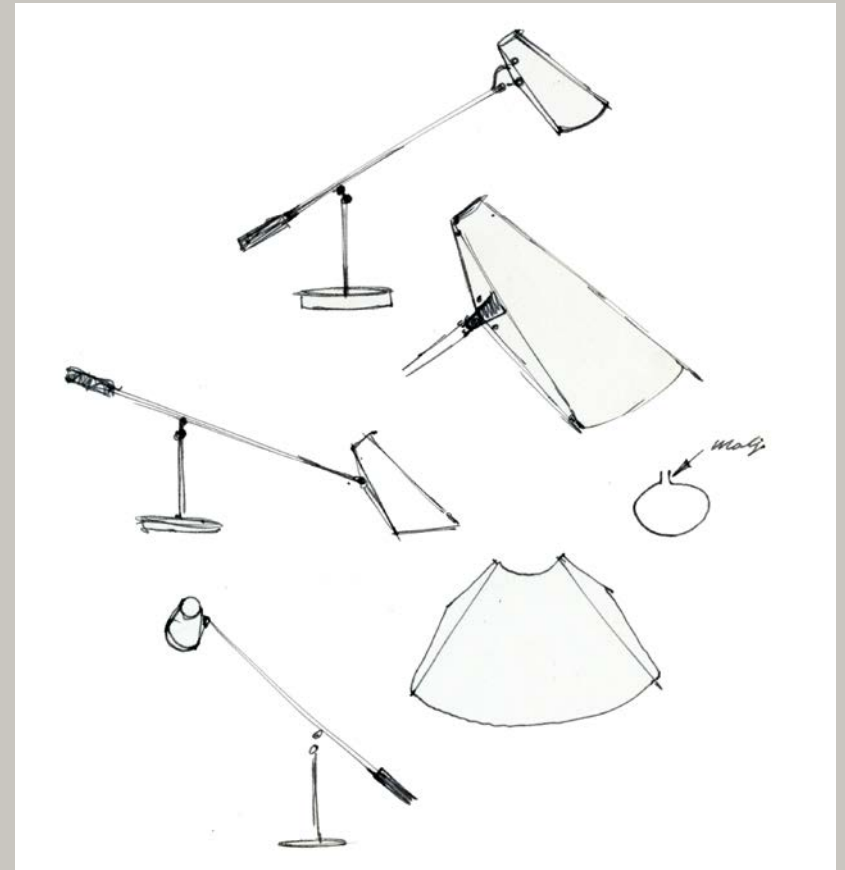
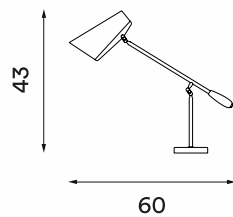


Birdy table lamp 70th Anniversary Edition
Aluminium / Steel

NOK 3 690,- / SEK 3 990,-
DKK 2 990,- / EURO 399,-

Available:
October 2022

Retailers and distribution:
See details at northern.no



Award-winning designer Birger Dahl (1916 – 1998) was a pioneer of contemporary Scandinavian lighting. The mid-century years were a formative period of his work, when he forged his signature streamlined style and launched a new vision of lighting design. Dahl's career had actually begun the previous decade, when he became head of design at Norwegian electronics firm Sønnico and created the award-winning Dokka pendant lamp. Dokka was the first lamp in Norway to receive a Gold Medal award at the prestigious Triennale di Milano, which brought Norwegian lighting under the international spotlight.

While acclaimed for his lighting designs, Dahl is also considered to be one of Norway's leading Post-war interior architects. Strict geometric shapes, such as circles, cones and cylinders, were the building blocks of Dahl's design vocabulary, which he softened with gentle contours. He emphasised the purity of form, highlighting the shape of the object rather than hiding it behind decorative details or layers of ornamentation. Sensibilities like these explain why his work still appears modern today, and why lighting designs such as Dokka, Birdy and Dahl are so compatible with the interiors of our time.

Birger Dahl



About

The Northern brand was born in the studios of Northern Lighting, where a team of creatives have been illuminating lives since 2005. The new lifestyle collection includes furniture, lighting and accessories. Inspired by the pale beauty and rough-cut contrasts of the North, the Oslo-based brand is Nordic in spirit, yet global in style.

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