# Northern

# Salto Lamp Series

Press release — Autumn 2022

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As teenage skaters and snowboarders, Lars Olav Dybdal and Wilhelm Grieg Teisner of Oslo based design firm Gridy, have always seen completing the perfect loop as the ultimate challenge. But thanks to its strong and sinuous shape, the Salto Lamp does it with ease.

With a look that may at first appear simple, this fluid and flexible light makes the complex transition from its vertical foot to its horizontal arm appear effortless.

Available as a floor lamp and table lamp, the Salto comes in a matt black or beige finish. It also has a discrete 3-step brass dimmer at the front of its integrated LED light, as well as an adjustable shade and rotational base making it as practical as it is beautiful.

Suited to both intimate and spacious settings, this fun and flexible steel lamp is sure to become a much-loved everyday favourite.

"We strive to create products with identity and purpose. Taking inspiration from the practicalities of everyday life, good design for us should be full of interest, unexpected details and long-lasting."

Design by Gridy



# Models and prices





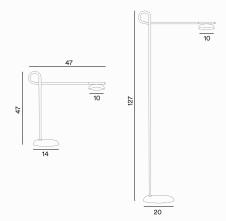




Salto table lamp beige / black

Salto floor lamp beige / black

NOK 3 890,- / SEK 4 290,-DKK 3 190,- / EURO 429,- NOK 5 190,- / SEK 5 690,-DKK 4 190,- / EURO 569,-



Available: October 2022

Retailers and distribution: See details at northern.no



Design studio Gridy goes by only one name, but the studio was established by two designers. Wilhelm Grieg Teisner and Lars Olav Dybdal combined their surnames – Grieg and Dybdal – to form the word Gridy. Both designers studied at the Bergen Academy of Art & Design before moving to Oslo, where they joined forces to create functional designs characterised by personality and a sense of humour.

Gridy brought their characteristic ingenuity to Northern with the Dais stepladder, an efficient design that doubles as a two-tier side table. Other products for Northern is the Trace flashlight, a rechargeable light source designed with three different light intensities, and the practical broom set, Cane. Although Gridy specialise in simple, functional designs, all of their products are loaded with quirkiness, character and individual style.





## **About**

The Northern brand was born in the studios of Northern Lighting, where a team of creatives have been illuminating lives since 2005. The new lifestyle collection includes furniture, lighting and accessories. Inspired by the pale beauty and rough-cut contrasts of the North, the Oslo-based brand is Nordic in spirit, yet global in style.

#### Contact

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