

Northern

# Balancer Mini

Press release — Autumn 2022

Reimagined for a smaller, more intimate setting, the latest lamp from Berlin-based design studio YUUE, has been two years in the making.

A mini addition to their gravity defying Balancer series, it may be drastically reduced in size, but it still has the same much-loved look.

Perfect for on a windowsill, bookcase or workstation, this multifunctional light effortlessly transforms from a wall lamp into a table lamp thanks to the magnetic metal plate included.

Available in a matt black, steel, or red finish, its rectangular column, which cleanly conceals all the electrical components and wall mounting details, is cleverly counterbalanced by the mouth-blown opal glass shade.

This same sophisticated spherical shade also smartly rotates to direct the light emitted, which is then controlled by a discrete 3-step touch brass dimmer, ensuring the Balancer Mini always meets your changing needs.

“We design with everyday life in mind, creating products that provide a unique perspective on the human-object relationship.”

Design by Yuue





## Models and prices



Balancer mini wall / table  
Black / cherry red / steel

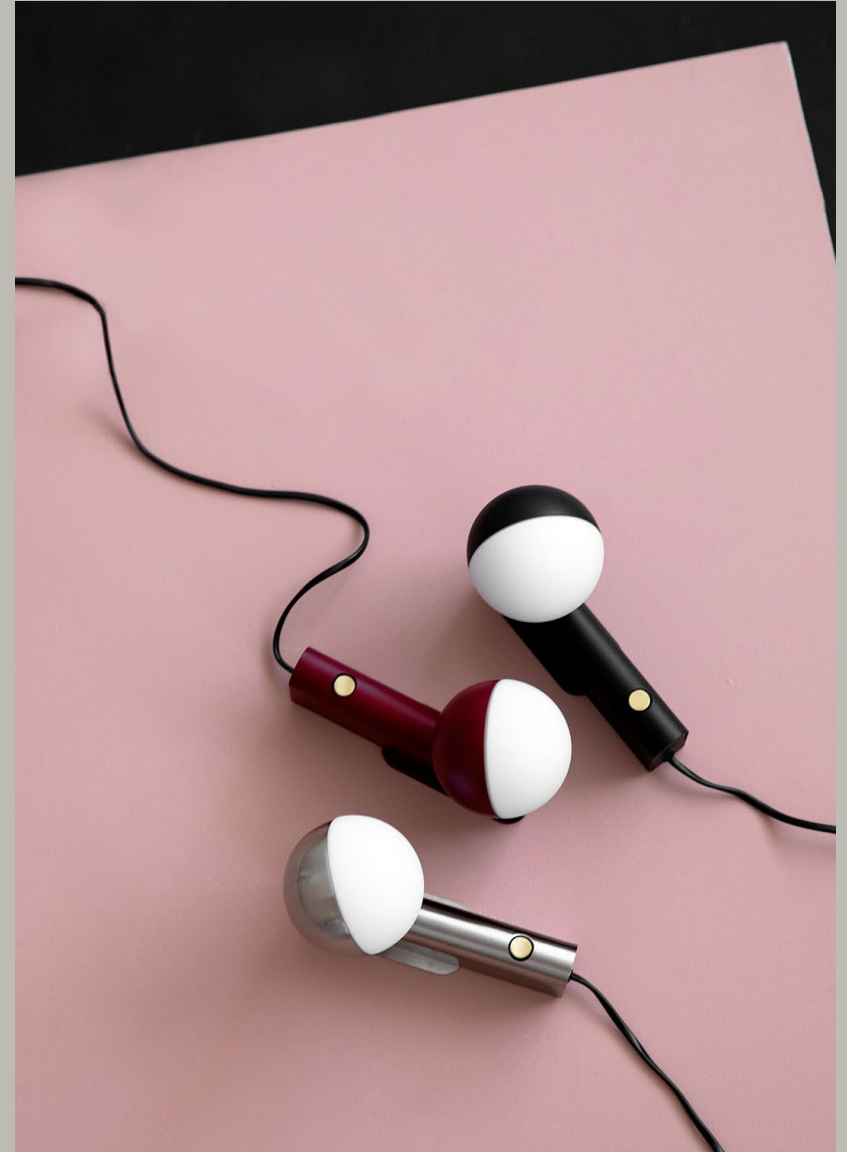
NOK 2 290,- / SEK 3 290,-  
DKK 2 390,- / EURO 319,-

Available:  
October 2022

Retailers and distribution:  
See details at [northern.no](http://northern.no)

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Photo by Chris Tonnesen /  
Per Olav Sølberg  
Styling by Per Olav Sølberg



Yuue is a Berlin-based design studio that reimagines objects for daily life. Founded in 2015, YUUE has been since exploring human-object relationships with special focus on interactivity and emotion. YUUE also uses design to intervene in problems of the environment and society to express an independent attitude.

Weng Xinyu was born in Taizhou, China. After studying product design at Bauhaus University Weimar, he has exhibited his works at various design fairs. He founded Yuue design studio together with his partner Tao Haiyue.

The focus of Weng's design practice is to understand the relationship between mankind and its creations. He is interested to use design as an expression to reflect on social problems. He also seeks inspiration by comparing cultures and re-discovering traditions and legacies before our age.

Yuue



## About

The Northern brand was born in the studios of Northern Lighting, where a team of creatives have been illuminating lives since 2005. The new lifestyle collection includes furniture, lighting and accessories. Inspired by the pale beauty and rough-cut contrasts of the North, the Oslo-based brand is Nordic in spirit, yet global in style.

## Contact

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**Northern**