

The image features three brass pendant lamps hanging against a wood-grain background. The lamps are arranged in a triangular pattern, with one in the center and two on the sides. The central lamp is slightly higher than the other two. The wood-grain background is a warm, medium-brown color with a vertical grain pattern. The lamps have a conical shape with a small opening at the top where they attach to black cords. The text "Northern" is centered at the top, and "Dokka new colours" is centered in the middle. In the bottom left corner, there is a small, dried plant branch and the text "Press release — Spring 2022".

Northern

Dokka new colours

Press release — Spring 2022

Originally designed in 1954, Birger Dahl's Dokka Pendant Lamp is a small light with a big history. The first lamp from Norway to receive a gold medal at the prestigious Triennale di Milano, it remains as relevant today as ever before. To celebrate its continued success, we have introduced a new Dokka colour palette including classic steel, soft brass and warm beige along with a matt black or matt white finish.

“The objective must always be to reach complete harmony between man and architecture.”

Design by Birger Dahl

Press release — Spring 2022



Models and prices

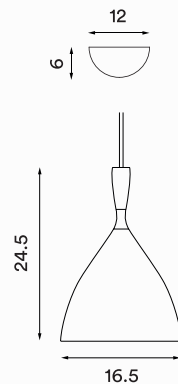


Dokka pendant lamp
white matt/ black matt /
warm beige / steel

NOK 2.490,- / SEK 2.790,-
DKK 2.090,- / EURO 275,-

Dokka pendant lamp
brass

NOK 3.190,- / SEK 3.490,-
DKK 2.590,- / EURO 349,-



Available:
March 2022

Retailers and distribution:
See details at northern.no

Press release — Spring 2022

Photo by Einar Aslaksen
Styling by Per Olav Sølvberg

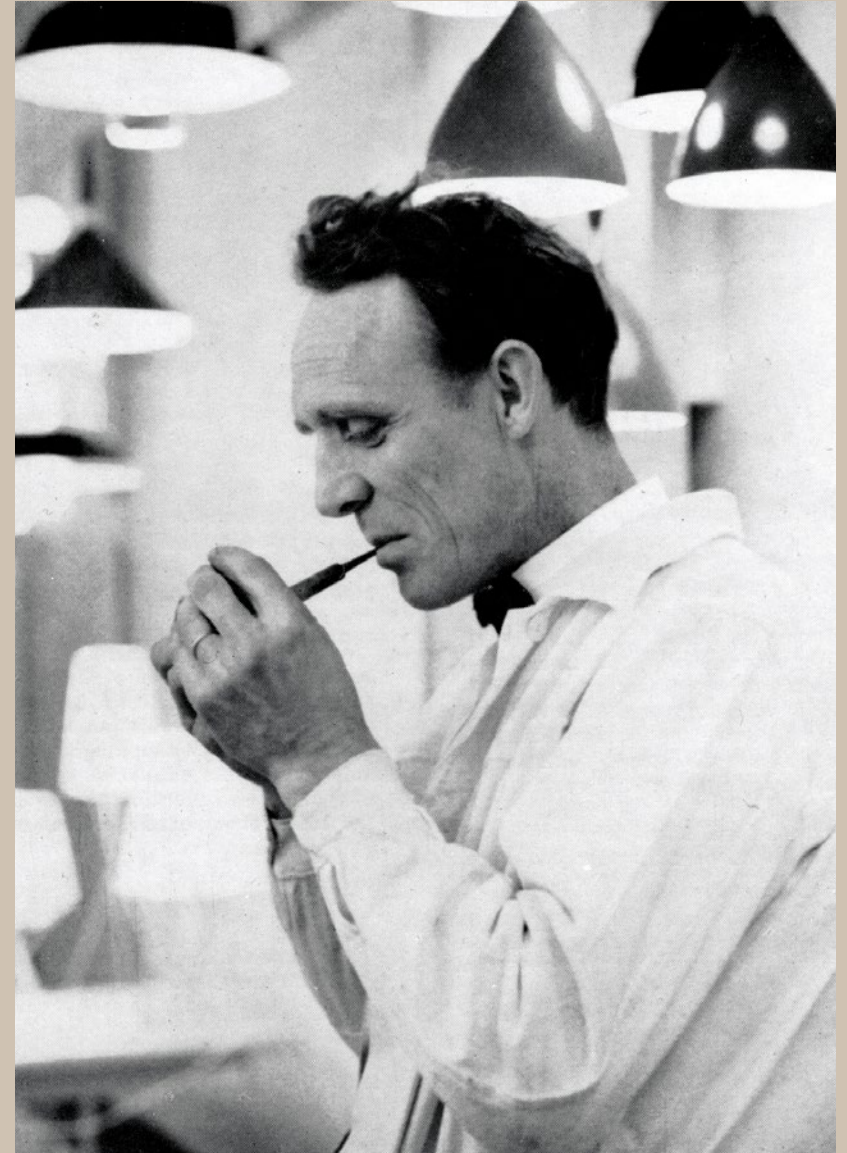


Award-winning designer Birger Dahl (1916 – 1998) was a pioneer of contemporary Scandinavian lighting. The mid-century years were a formative period of his work, when he forged his signature streamlined style and launched a new vision of lighting design. Dahl's career had actually begun the previous decade, when he became head of design at Norwegian electronics firm Sønnico and created the award-winning Dokka pendant lamp. Dokka was the first lamp in Norway to receive a Gold Medal award at the prestigious Triennale di Milano, which brought Norwegian lighting under the international spotlight.

While acclaimed for his lighting designs, Dahl is also considered to be one of Norway's leading Post-war interior architects. Strict geometric shapes, such as circles, cones and cylinders, were the building blocks of Dahl's design vocabulary, which he softened with gentle contours. He emphasised the purity of form, highlighting the shape of the object rather than hiding it behind decorative details or layers of ornamentation. Sensibilities like these explain why his work still appears modern today, and why lighting designs such as Dokka, Birdy and Dahl are so compatible with the interiors of our time.

Birger Dahl

Press release — Spring 2022



About

Picture the North. Rugged landscapes and clear blue waters, dramatic horizons reflected in breath-taking fjords. A place filled with talent and imagination, always ready to inspire new ideas in design. It's where creative expression meets traditional craft, and where pale beauty is coupled with rough-cut contrasts. Inspirations such as these are sparking new directions for design. This is what Northern was established to pioneer.

The Northern brand was born in the studios of Northern Lighting, where a team of creatives has been illuminating lives for the past twelve years. We combine beauty with functionality, and prefer natural materials and genuine craftsmanship. Furniture and interior accessories are a natural fit for what we do, enabling us to express our characteristic style in a whole new scale.

Northern's debut collection is simplicity at its best, spelled out in streamlined designs that are fun to combine and easy to clash and contrast. Smoked wood, twilight colours and strong silhouettes create subdued moods, while subtle geometries and classic sensibilities add an elegant touch. We see the interior as a flexible, creative space, and make multifunctional products that are unified in style, as well as in spirit.

Our creative reach goes beyond our Norwegian heritage to meet the modern need for laid-back luxury and cutting-edge cool. Northern's designs can energise and inspire, create a relaxing mood, or set the scene for a soothing backdrop. Designed with the potential to make any setting unique, Northern's products add atmosphere as they reveal a new vision for Nordic style.

Contact

Northern
Bygdøy allé 68
0265 Oslo, Norway

Phone – (+47) 40 00 70 37
Mail – post@northern.no
Web – northern.no

Follow us
Facebook – Northern.no
Instagram – [@northern.no](https://www.instagram.com/northern.no)

For any questions or
comments please contact
Head of PR & Marketing,
Stine Birkeland at
stine@northern.no

Northern