

Northern

# Daybe dining sofa

Press release — Spring 2022

At a time when our homes have become multifunctional places to work, rest and play in, our furniture must now be designed to meet the changing needs of modern living.

Blurring the lines between form and functionality, purpose and pleasure, the Daybe Dining Sofa by Norwegian design duo Morten & Jonas, strikes the perfect balance between everyday practicality, and paired back Nordic style.

Offering the same comfort and space saving luxury as its original counterpart, with its lightweight powder-coated frame and quilted seat and backrest, the Daybe Dining Sofa will take you effortlessly from sleek daytime workspace to intimate late night dining experience in an instant.

Choose from a black or white metal base, as well as a choice of upholstery in light grey, dark grey, light brown and grey blue Brusvik from Kvadrat. The Daybe Dining Sofa makes the perfect partner to our Expand Dining Table.

“Whenever we design new furniture, we always start by understanding the needs of the people who will use it and connecting these with the stand-out qualities of the piece.”

Design by Morten & Jonas



## Models and prices

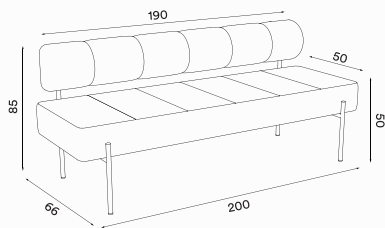


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Prices from:

NOK 19.990,- / SEK 21.990,-

DKK 15.990,- / EURO 2.199,-



Available in a variety of fabrics  
and colours from Kvadrat

Available:

Now (made to order)

Retailers and distribution:

See details at [northern.no](http://northern.no)

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Photo by Einar Aslaksen

Styling by Per Olav Sølvsberg



Norwegian designers Morten Skjærpe Knarrum and Jonas Norheim are known eponymously as Morten & Jonas. They established their studio in Bergen, Norway after receiving their master's degrees from the Bergen Academy of Art and Design. The designers' cutting-edge furniture and lighting designs are sparked by curiosity and imagination, but characterised by irreverence and wit.

Morten & Jonas' point of departure was their ability to bring social agendas into design, even enlisting the help of incarcerated men and women to manufacture one of their early designs for Northern. Since then, Morten & Jonas have produced a range of celebrated designs, won several awards and had their work exhibited internationally. In Northern's collection, they give full expression to their combined talents, designing multifunctional furniture and discreet lighting while fulfilling their role as Creative Directors for the brand.

# Morten & Jonas



# About

Picture the North. Rugged landscapes and clear blue waters, dramatic horizons reflected in breath-taking fjords. A place filled with talent and imagination, always ready to inspire new ideas in design. It's where creative expression meets traditional craft, and where pale beauty is coupled with rough-cut contrasts. Inspirations such as these are sparking new directions for design. This is what Northern was established to pioneer.

The Northern brand was born in the studios of Northern Lighting, where a team of creatives has been illuminating lives for the past twelve years. We combine beauty with functionality, and prefer natural materials and genuine craftsmanship. Furniture and interior accessories are a natural fit for what we do, enabling us to express our characteristic style in a whole new scale.

Northern's debut collection is simplicity at its best, spelled out in streamlined designs that are fun to combine and easy to clash and contrast. Smoked wood, twilight colours and strong silhouettes create subdued moods, while subtle geometries and classic sensibilities add an elegant touch. We see the interior as a flexible, creative space, and make multifunctional products that are unified in style, as well as in spirit.

Our creative reach goes beyond our Norwegian heritage to meet the modern need for laid-back luxury and cutting-edge cool. Northern's designs can energise and inspire, create a relaxing mood, or set the scene for a soothing backdrop. Designed with the potential to make any setting unique, Northern's products add atmosphere as they reveal a new vision for Nordic style.

# Contact

Northern  
Bygdøy allé 68  
0265 Oslo, Norway

Phone – (+47) 40 00 70 37  
Mail – [post@northern.no](mailto:post@northern.no)  
Web – [northern.no](http://northern.no)

Follow us  
Facebook – [Northern.no](http://Northern.no)  
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For any questions or  
comments please contact  
Head of PR & Marketing,  
Stine Birkeland at  
[stine@northern.no](mailto:stine@northern.no).

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