

Press release — Autumn 2021

Combining timeless Nordic wood crafting techniques with forward focussed design values, the new Valet Wall Console from acclaimed Gothenburg based furniture designer Sami Kallio can be used as a desk, side table or nightstand. The choice is yours.

Taking the traditional and practical pocket knife as its starting point, this multi-functional and precision-made piece, with its sweeping curves and strong frame can be hung at any height you choose; allowing you to continually adapt its use while maximising storage even in the smallest of spaces.

Available in a light oiled oak, smoked oak or black painted oak, the unconventional circular drawer with its tactile Sørensen leather detailing, provides the perfect place to hide away all your everyday essentials without compromising on your sense of style.

"When I design, I want to create something that will last and will make everyday life a little easier." Press release — Autumn 2021



Design by Sami Kallio

## Models and prices

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Photo by Einar Aslaksen Styling by Per Olav Sølvberg and Kirsten Visdal



Valet wall console

NOK 8.990,- / SEK 9.990,-DKK 7.290,- / EURO 999,-

Colours: Light oiled oak Smoked oak finish Black painted oak

Available: September 2021

Retailers and distribution: See details at northern.no



Born in Finland, but based in Gothenburg, Sweden, Sami Kallio is an award-winning furniture designer and interior architect. Sami's work is a deeply rooted mix of traditional craftsmanship and modern manufacturing. His designs, while contemporary in style, still carry a strong reference to the past.

Everything Sami designs can be characterised by their clean lines, pure forms, and unblemished surfaces, and typically combine natural materials with the manmade. Sami has an instinctive skill when it comes to woodworking and this natural talent for compression moulding and woodturning sets him apart.

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# Sami Kallio

### Contact

Picture the North. Rugged landscapes and clear blue waters, dramatic horizons reflected in breath-taking fjords. A place filled with talent and imagination, always ready to inspire new ideas in design. It's where creative expression meets traditional craft, and where pale beauty is coupled with rough-cut contrasts. Inspirations such as these are sparking new directions for design. This is what Northern was established to pioneer.

The Northern brand was born in the studios of Northern Lighting, where a team of creatives has been illuminating lives for the past twelve years. We combine beauty with functionality, and prefer natural materials and genuine craftsmanship. Furniture and interior accessories are a natural fit for what we do, enabling us to express our characteristic style in a whole new scale.

Northern's debut collection is simplicity at its best, spelled out in streamlined designs that are fun to combine and easy to clash and contrast. Smoked wood, twilight colours and strong silhouettes create subdued moods, while subtle geometries and classic sensibilities add an elegant touch. We see the interior as a flexible, creative space, and make multifunctional products that are unified in style, as well as in spirit.

Our creative reach goes beyond our Norwegian heritage to meet the modern need for laid-back luxury and cutting-edge cool. Northern's designs can energise and inspire, create a relaxing mood, or set the scene for a soothing backdrop. Designed with the potential to make any setting unique, Northern's products add atmosphere as they reveal a new vision for Nordic style. Northern Bygdøy allé 68 0265 Oslo, Norway

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### Northern