

Northern

Birdy swing

Press release — Autumn 2021

With its strong geometric shapes and soft, gentle contours, the latest member of Northern's Birger Dahl Birdy Lamp series continues to celebrate the style and relevance of one of Norway's leading contemporary lighting designers and architects.

Based on an original sketch from 1952 but never released, Northern has worked in careful consultation with the Birger Dahl family to bring the Birdy Swing Lamp into production for the first time. Thanks to its easy-to-use switch, smooth rotating axis and striking silhouette, this character-filled lamp is as relevant and appealing today as it ever was.

Available as a wall lamp, floor lamp and table lamp, the Birdy Swing is made from steel and aluminium, with a choice of black, brass or steel finishes.

“The objective must always be to reach complete harmony between man and architecture.”

Design by Birger Dahl



Models and prices



Birdy table swing

NOK 3.690,- / SEK 3.990,-
DKK 2.990,- / EURO 399,-

Birdy floor swing

NOK 4.990,- / SEK 5.490,-
DKK 3.990,- / EURO 549,-

Colours:

- Black / brass
- Black / steel
- Black / black

Available:

September 2021

Retailers and distribution:

See details at northern.no

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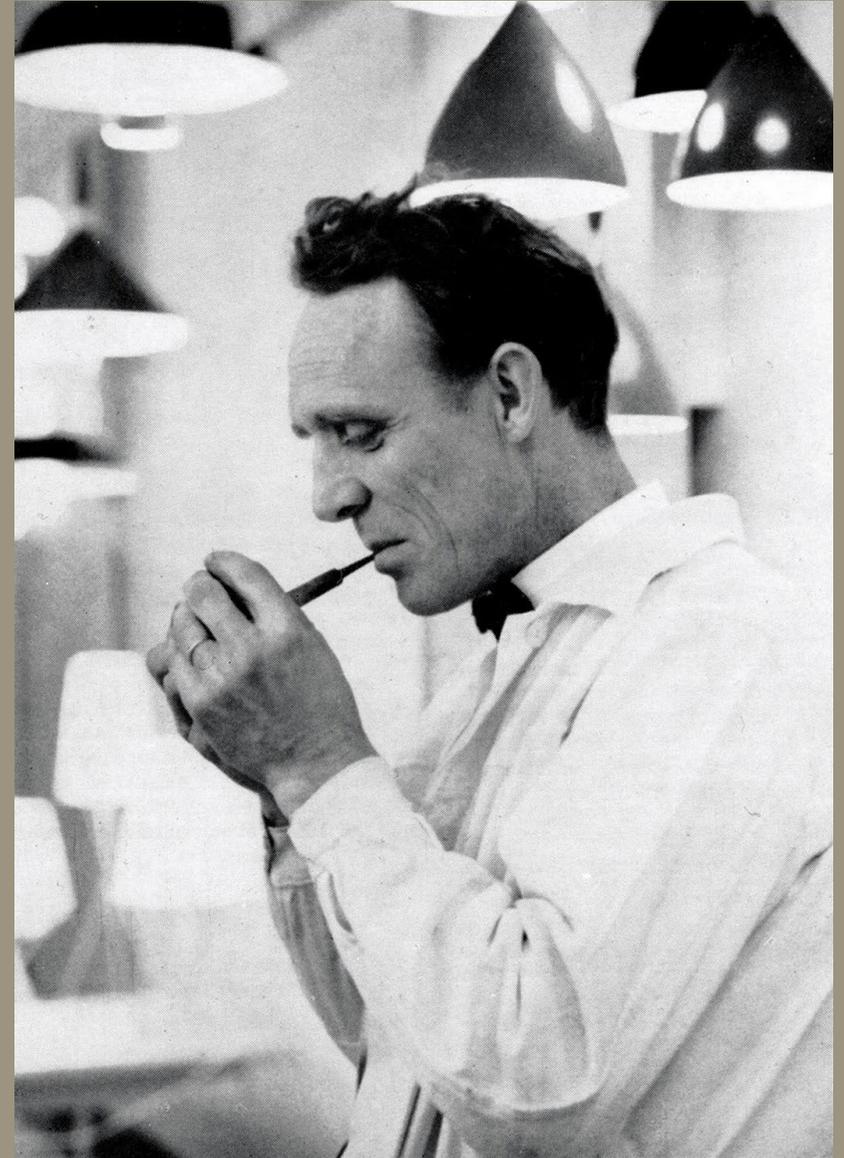
Photo by Einar Aslaksen
Styling by Per Olav Sølberg
and Kirsten Visdal



The name Birger Dahl is synonymous with contemporary Nordic lighting. During the mid-century period, a time of great exploration and innovation within the design industry, Birger Dahl developed what has now become his instantly recognisable signature style; with his strict geometric shapes, which are softened with gentle contours, remaining as popular today.

One of Norway's leading post-war interior architects and designers, Birger Dahl's timeless approach also earned both his Dokka pendant and Birdy lamp much-coveted Gold Medals at the prestigious Triennale di Milano in 1954; both of which Northern have now relaunched, taking care to preserve their original sensibilities for a new generation.

Birger Dahl



About

Picture the North. Rugged landscapes and clear blue waters, dramatic horizons reflected in breath-taking fjords. A place filled with talent and imagination, always ready to inspire new ideas in design. It's where creative expression meets traditional craft, and where pale beauty is coupled with rough-cut contrasts. Inspirations such as these are sparking new directions for design. This is what Northern was established to pioneer.

The Northern brand was born in the studios of Northern Lighting, where a team of creatives has been illuminating lives for the past twelve years. We combine beauty with functionality, and prefer natural materials and genuine craftsmanship. Furniture and interior accessories are a natural fit for what we do, enabling us to express our characteristic style in a whole new scale.

Northern's debut collection is simplicity at its best, spelled out in streamlined designs that are fun to combine and easy to clash and contrast. Smoked wood, twilight colours and strong silhouettes create subdued moods, while subtle geometries and classic sensibilities add an elegant touch. We see the interior as a flexible, creative space, and make multifunctional products that are unified in style, as well as in spirit.

Our creative reach goes beyond our Norwegian heritage to meet the modern need for laid-back luxury and cutting-edge cool. Northern's designs can energise and inspire, create a relaxing mood, or set the scene for a soothing backdrop. Designed with the potential to make any setting unique, Northern's products add atmosphere as they reveal a new vision for Nordic style.

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