

Northern



Oslo Wood in new colours

Press release — Autumn 2020

Oslo Wood was originally designed in 2006. The Oslo Wood lamp series is our most popular global design and is treasured and cherished by people in an abundance of homes and public spaces. The colour range is now extended to include a beige, light grey and matt white lamp base combined with lamp shades in white, olive green and caramel.

This season, we're taking another look at some of our classic light designs as we are celebrating our 15 year anniversary as a Nordic design company. We focus our attention on the current collection and take another look at the objects we truly appreciate.



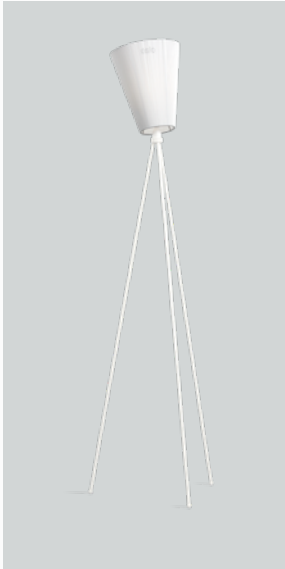
‘Anniversary edition of a Northern classic’

Design by Ove Rogne

Press release — Autumn 2020

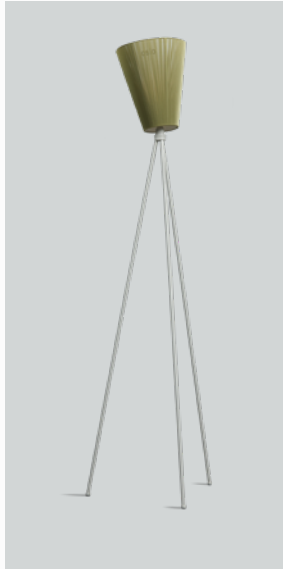


Models and prices



Oslo Wood
white / white

NOK 4.490,- / SEK 4.790,-
DKK 3.470,- / EURO 479,-



Oslo Wood
light grey / olive green



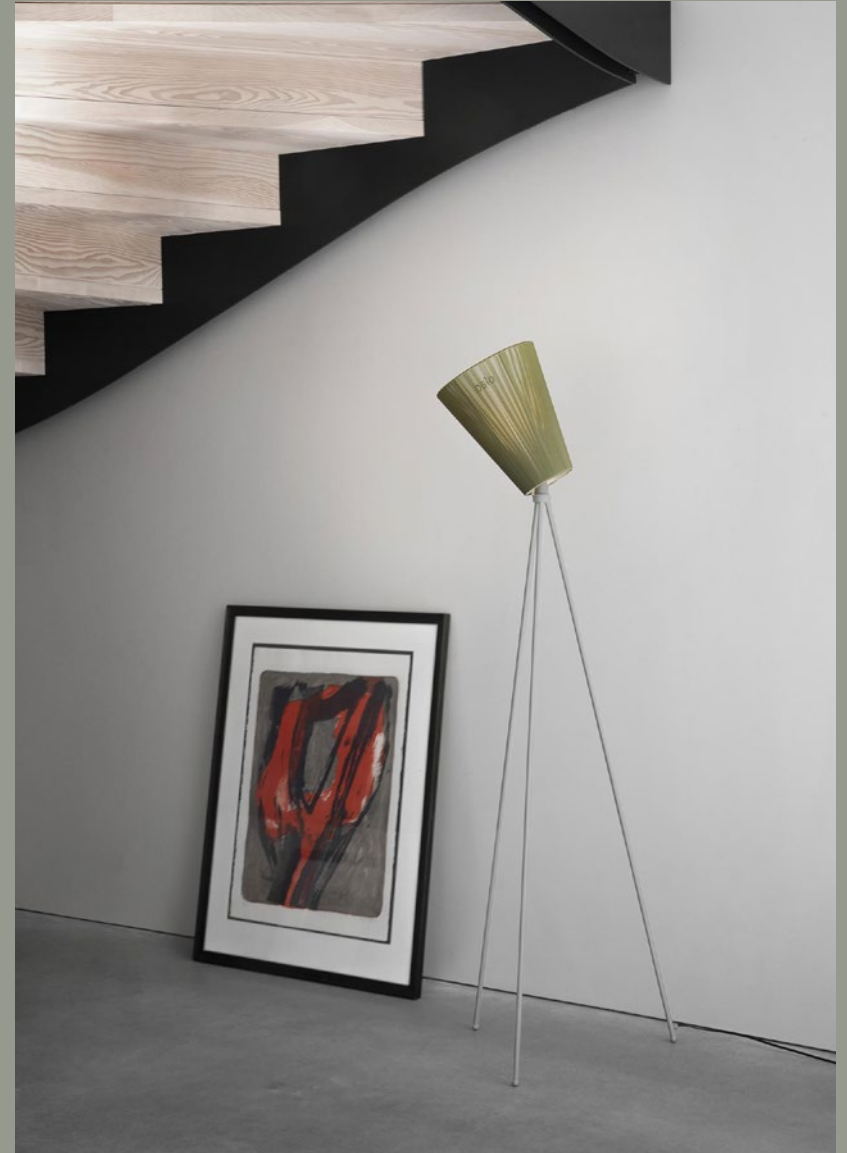
Oslo Wood
beige / caramel

Available:
October 2020

Retailers and distribution:
See details at northern.no

Press release — Autumn 2020

Photo and styling by
Per Olav Sølberg



Designer, founder and CEO of Northern, Ove Rogne is a driving force in interior design. Born in the Norwegian city of Narvik, Rogne received a Masters degree in Business and Economics from the Norwegian School of Management before pursuing a career in management consulting.

Guided by a determination to work more creatively and a vision for making lighting design a bit brighter, Rogne teamed up with three long-time friends to establish Northern Lighting in 2005. The following year, Rogne created the award-winning Oslo Wood floor lamp, later teaming up with Trond Svendgård to co-design the Moo wall light in 2008.

His enthusiasm for Norwegian retro classics has revitalised the work of mid-century designers such as Birger Dahl and made their legacies relevant to design today. In 2018 the Northern brand was born and a complete lifestyle collection with furniture, lighting and accessories fulfilled the vision of a strong and acclaimed company.

Ove Rogne



About

Picture the North. Rugged landscapes and clear blue waters, dramatic horizons reflected in breath-taking fjords. A place filled with talent and imagination, always ready to inspire new ideas in design. It's where creative expression meets traditional craft, and where pale beauty is coupled with rough-cut contrasts. Inspirations such as these are sparking new directions for design. This is what Northern was established to pioneer.

The Northern brand was born in the studios of Northern Lighting, where a team of creatives has been illuminating lives for the past twelve years. We combine beauty with functionality, and prefer natural materials and genuine craftsmanship. Furniture and interior accessories are a natural fit for what we do, enabling us to express our characteristic style in a whole new scale.

Northern's debut collection is simplicity at its best, spelled out in streamlined designs that are fun to combine and easy to clash and contrast. Smoked wood, twilight colours and strong silhouettes create subdued moods, while subtle geometries and classic sensibilities add an elegant touch. We see the interior as a flexible, creative space, and make multifunctional products that are unified in style, as well as in spirit.

Our creative reach goes beyond our Norwegian heritage to meet the modern need for laid-back luxury and cutting-edge cool. Northern's designs can energise and inspire, create a relaxing mood, or set the scene for a soothing backdrop. Designed with the potential to make any setting unique, Northern's products add atmosphere as they reveal a new vision for Nordic style.

Contact

Northern
Bygdøy allé 68
0265 Oslo, Norway

Phone – (+47) 40 00 70 37
Mail – post@northern.no
Web – northern.no

Follow us
Facebook – northern.no
Instagram – northern.no
Pinterest – northernoslo

For any questions or
comments please send
email to post@northern.no

Northern