

Northern

Oasis

Press release — Spring 2020



The Oasis series of self-watering terracotta planters are handcrafted in Italy and made with integrated reservoirs that encourage plant-life to thrive. Already available in small and large sizes, a new medium version is introduced this season. Like the original sizes, the new version is available in black, green, white and dark brown, and paired with an upper container made in a complementary colour.

The Oasis series
completes its range with
a new medium size,
perfect for indoor
settings, terraces and
balconies.

Design by Ann Kristin Einarsen

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Models and prices



Oasis small

NOK 590,- / SEK 590,-
DKK 450,- / EURO 65,-



Oasis medium

NOK 1.290,- / SEK 1.390,-
DKK 990,- / EURO 130,-



Oasis large

NOK 1.990,- / SEK 1.990,-
DKK 1.550,- / EURO 220,-

Available:
March 2020

Retailers and distribution:
See details at northern.no

Colours:
Green / white /
dark brown / black

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Photo by Chris Tonnesen
Styling by Per Olav Sølvberg



As a child growing up in northern Norway, Ann Kristin considered the awe-inspiring nature surrounding her native Narvik to be her playground. Today, she continues to 'play' in nature, transforming her childhood fascination with natural materials into cutting-edge, contemporary designs. With a background in woodworking and a post-graduate degree in ceramics, Ann Kristin is a master of handcrafted forms. She currently explores new potentials for classic materials, such as stoneware, to create sculptures, installations and multifunctional products. For Northern's first launch, Ann Kristin's two-tone terracotta planter series named Oasis, was added to our accessories range. A designer who truly appreciates the beauty of the natural world, Ann Kristin's planters bring nature indoors for others to enjoy.

Ann Kristin Einarsen



About

Picture the North. Rugged landscapes and clear blue waters, dramatic horizons reflected in breath-taking fjords. A place filled with talent and imagination, always ready to inspire new ideas in design. It's where creative expression meets traditional craft, and where pale beauty is coupled with rough-cut contrasts. Inspirations such as these are sparking new directions for design. This is what Northern was established to pioneer.

The Northern brand was born in the studios of Northern Lighting, where a team of creatives has been illuminating lives for the past twelve years. We combine beauty with functionality, and prefer natural materials and genuine craftsmanship. Furniture and interior accessories are a natural fit for what we do, enabling us to express our characteristic style in a whole new scale.

Northern's debut collection is simplicity at its best, spelled out in streamlined designs that are fun to combine and easy to clash and contrast. Smoked wood, twilight colours and strong silhouettes create subdued moods, while subtle geometries and classic sensibilities add an elegant touch. We see the interior as a flexible, creative space, and make multifunctional products that are unified in style, as well as in spirit.

Our creative reach goes beyond our Norwegian heritage to meet the modern need for laid-back luxury and cutting-edge cool. Northern's designs can energise and inspire, create a relaxing mood, or set the scene for a soothing backdrop. Designed with the potential to make any setting unique, Northern's products add atmosphere as they reveal a new vision for Nordic style.

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