

Northern

Oaki

Press release — Spring 2020



The expressive Oaki chair was inspired by the simplicity and artistry of traditional Japanese wood craftsmanship. The design combines Nordic know-how with Japanese joinery techniques, resulting in a unique design that looks almost seamless in appearance. The original design has inspired a new lounge chair version crafted with generous proportions, yet it retains Oaki's characteristic streamlined style. Like the original, the new version is made in solid oak with the seats and backrests crafted in oak veneer.

The new lounge chair is made with maximal comfort, encouraging those seated to sit back and relax. A padded leather seat and backrest give the new version a layer of soft textures that complement the smooth oak. There are three versions to choose from: natural oiled oak, smoked oak finish, or with a black-painted finish. Each version is available with a selection of leather upholstery for the backrest and seat. The hides originate in Argentina and are crafted into upholstery by Danish experts Sørensen Leather. This versatile design comes with a range of options to choose from, making the new Oaki lounge chair a combination of everyday comfort and eye-catching cool.

The original design is
now complemented by a
new lounge chair, adding
comfort and luxury to the
distinctive Oaki style.

Design by Stine Aas



Models and prices



Oaki lounge chair
Light oiled oak / smoked oak
finish / black painted oak

Prices from:
NOK 9.990,- / SEK 10.590,-
DKK 7.190,- / EURO 1.050,-

Available:
March 2020

Retailers and distribution:
See details at northern.no

Padding options:
No padding / seat padding /
seat/back padding

Padding material: Leather
(Ultra from Sørensen Leather)

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Photo by Chris Tonnesen
Styling by Per Olav Sølberg



A graduate of the Bergen Academy of Art and Design, Stine continues to live and work in Norway's west coast city of Bergen. Stine debuted on the Norwegian design scene just a few years ago, and since then, has produced a range of furniture and interior accessories that industry insiders describe as ground-breaking. Some say Stine remains true to the Nordic tradition of wood craftsmanship; others say she has set a new standard for the craft. Stine's eye for colour is unique. She works with finishes that echo design trends, but more importantly, chooses tones that bring out the product's personality. Stine's spectacular Oaki chair for Northern is loaded with character, and available in finishes that highlight its sleek silhouette.

Stine Aas



About

Picture the North. Rugged landscapes and clear blue waters, dramatic horizons reflected in breath-taking fjords. A place filled with talent and imagination, always ready to inspire new ideas in design. It's where creative expression meets traditional craft, and where pale beauty is coupled with rough-cut contrasts. Inspirations such as these are sparking new directions for design. This is what Northern was established to pioneer.

The Northern brand was born in the studios of Northern Lighting, where a team of creatives has been illuminating lives for the past twelve years. We combine beauty with functionality, and prefer natural materials and genuine craftsmanship. Furniture and interior accessories are a natural fit for what we do, enabling us to express our characteristic style in a whole new scale.

Northern's debut collection is simplicity at its best, spelled out in streamlined designs that are fun to combine and easy to clash and contrast. Smoked wood, twilight colours and strong silhouettes create subdued moods, while subtle geometries and classic sensibilities add an elegant touch. We see the interior as a flexible, creative space, and make multifunctional products that are unified in style, as well as in spirit.

Our creative reach goes beyond our Norwegian heritage to meet the modern need for laid-back luxury and cutting-edge cool. Northern's designs can energise and inspire, create a relaxing mood, or set the scene for a soothing backdrop. Designed with the potential to make any setting unique, Northern's products add atmosphere as they reveal a new vision for Nordic style.

Contact

Northern
Bygdøy allé 68
0265 Oslo, Norway

Phone – (+47) 40 00 70 37
Mail – post@northern.no
Web – northern.no

Follow us
Facebook – northern.no
Instagram – northern.no
Pinterest – northernoslo

For any questions or
comments please contact
Head of PR & Marketing,
Stine Birkeland at
stine@northern.no

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