

Northern

# Blush

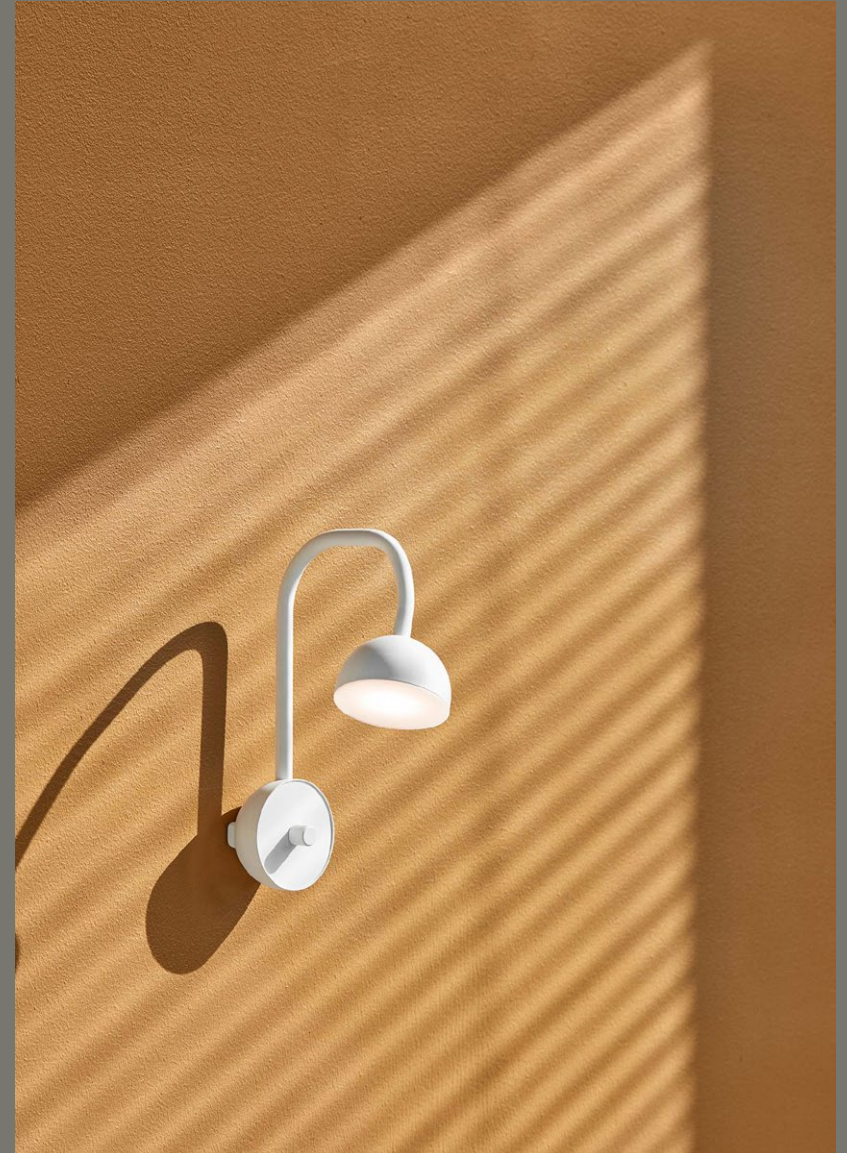
Press release — Winter 2019



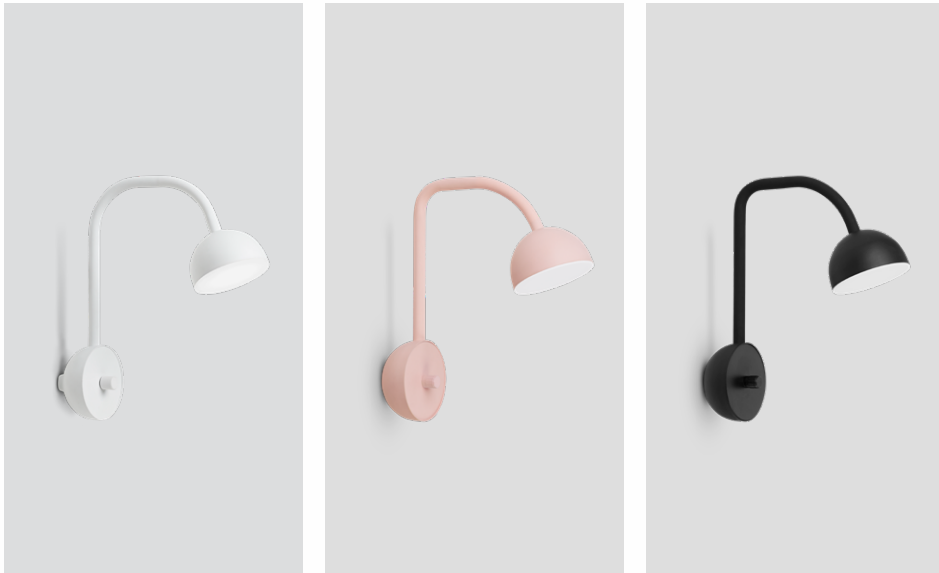
‘Now available in  
dazzlingly white,  
Blush brightens  
interiors with a colour  
for all environments.’

With its quiet character and subtle details, this popular wall lamp can easily fade into the background. This season we're taking a different approach by introducing a new version in dazzling white. The white version provides a potent contrast to dark surfaces, or adds highlights to soft colours. Already available in matt black and pale pink, Blush's new white finish brightens its appeal.

Design by Morten & Jonas



## Models and prices



Blush wall  
white / pink / black

EURO 260,- / SEK 2.390,-  
DKK 1.990,- / NOK 2.290,-  
GBP 219,-

Available:  
October 2019

Retailers and distribution:  
See details at [northern.no](http://northern.no)

Press release — Winter 2019

Photo by Chris Tonnesen  
Styling by Per Olav Sølberg



Norwegian designers Morten Skjærpe Knarrum and Jonas Norheim are known eponymously as Morten & Jonas. They established their studio in Bergen, Norway after receiving their master's degrees from the Bergen Academy of Art and Design. The designers' cutting-edge furniture and lighting designs are sparked by curiosity and imagination, but characterised by irreverence and wit. Morten & Jonas' point of departure was their ability to bring social agendas into design, even enlisting the help of incarcerated men and women to manufacture their Bake Me a Cake table lamp. Since then, Morten & Jonas have produced a range of celebrated designs, won several awards and had their work exhibited internationally. In Northern's debut collection, they give full expression to their combined talents, designing multifunctional furniture, modular shelving and discreet lighting.

# Morten & Jonas



# About

Picture the North. Rugged landscapes and clear blue waters, dramatic horizons reflected in breath-taking fjords. A place filled with talent and imagination, always ready to inspire new ideas in design. It's where creative expression meets traditional craft, and where pale beauty is coupled with rough-cut contrasts. Inspirations such as these are sparking new directions for design. This is what Northern was established to pioneer.

The Northern brand was born in the studios of Northern Lighting, where a team of creatives has been illuminating lives for the past twelve years. We combine beauty with functionality, and prefer natural materials and genuine craftsmanship. Furniture and interior accessories are a natural fit for what we do, enabling us to express our characteristic style in a whole new scale.

Northern's debut collection is simplicity at its best, spelled out in streamlined designs that are fun to combine and easy to clash and contrast. Smoked wood, twilight colours and strong silhouettes create subdued moods, while subtle geometries and classic sensibilities add an elegant touch. We see the interior as a flexible, creative space, and make multifunctional products that are unified in style, as well as in spirit.

Our creative reach goes beyond our Norwegian heritage to meet the modern need for laid-back luxury and cutting-edge cool. Northern's designs can energise and inspire, create a relaxing mood, or set the scene for a soothing backdrop. Designed with the potential to make any setting unique, Northern's products add atmosphere as they reveal a new vision for Nordic style.

# Contact

Northern  
Bygdøy allé 68  
0265 Oslo, Norway

Phone – (+47) 40 00 70 37  
Mail – [post@northern.no](mailto:post@northern.no)  
Web – [northern.no](http://northern.no)

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Facebook – [northern.no](http://northern.no)  
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For any questions or  
comments please contact  
Head of PR & Marketing,  
Stine Birkeland at  
[stine@northern.no](mailto:stine@northern.no)

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