

Northern

Ink

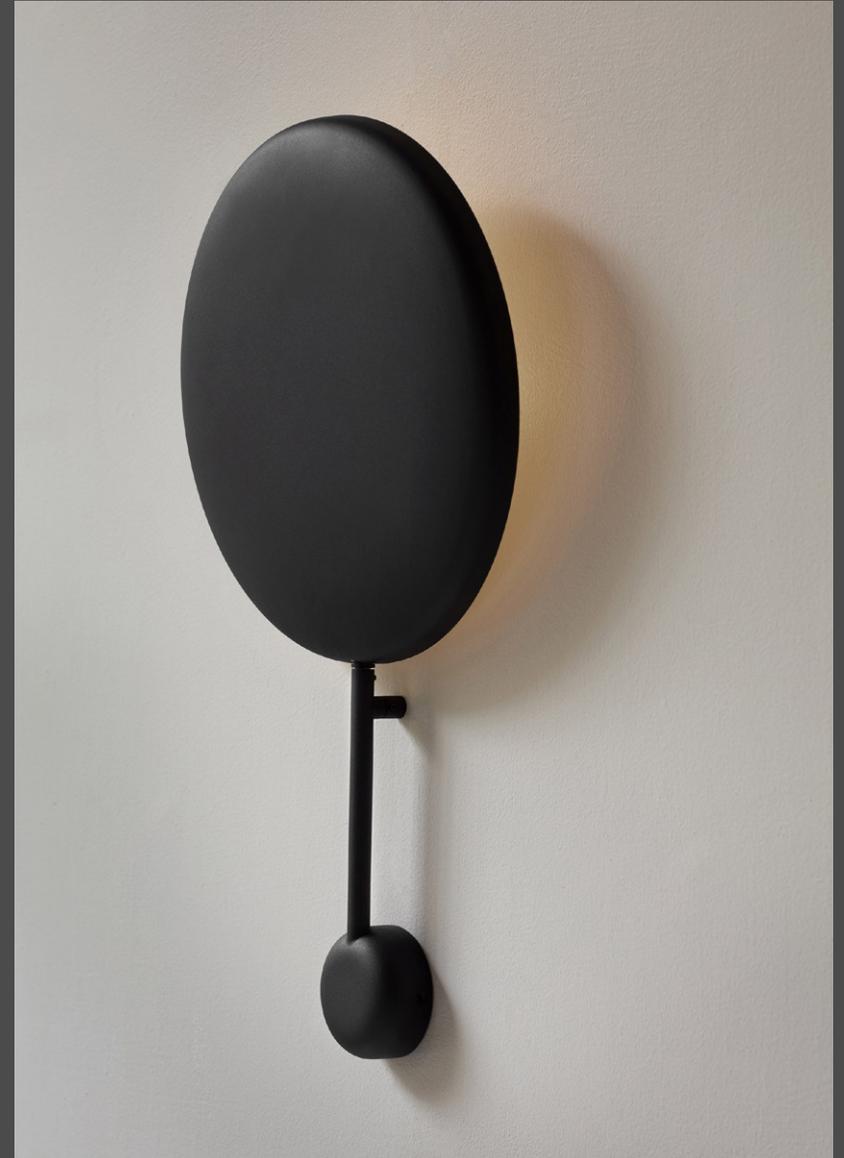
Press release — Spring 2019

Like a drop of jet-black ink falling onto a crisp white page, the bold silhouette of the Ink wall lamp creates strong contrasts. The adjustable shade has been configured into a smooth, concave disc that reflects light directly onto the wall. As the light spreads beyond the shade's rim, a subtle halo effect is created, resulting in a shimmering glow seldom seen in artificial lighting. The matt black surfaces of the shade and stem contrast sharply with the soft white light emanating from inside the shade.

Although Ink reveals the power that intense black can have, the design itself was inspired by the beauty of nature. Fascinated by the subtle illumination cast by the moon's reflection in the night sky, the designer set out to create a similar mood in the interior. As a result, Ink's dark surfaces diffuse the light emanating from its LED light source to create a lustrous glow in the interior.

‘Like a drop of black ink,
this intense wall light
creates a powerful
contrast with the
surface surrounding it.’

Design by Felix Isidorsson

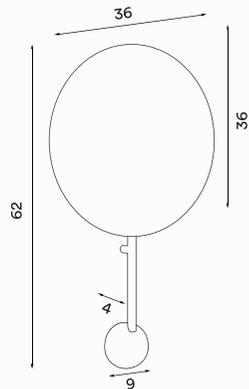


Models and prices



Ink

EURO 319,- / SEK 2.990,-
DKK 2.390,- / NOK 2.890,-
GBP 279,-



Available:
March 2019

Retailers and distribution:
See details at northern.no

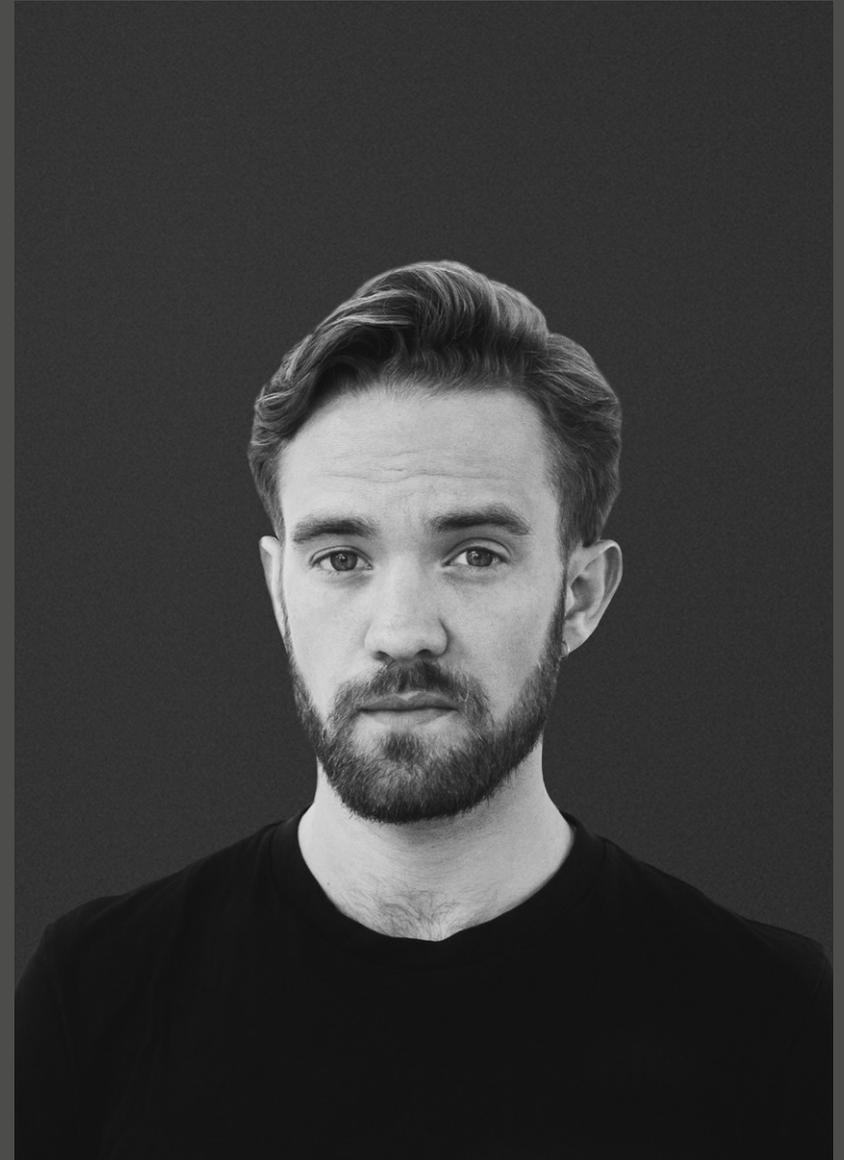
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Photo by Chris Tonnesen
Styling by Per Olav Sølberg



From his base in London, Swedish designer Felix Isidorsson creates a wide range of household products and practical accessories. But he doesn't stop there; Felix also designs graphics and interiors, taking his interest in surface design and architecture into everyday environments. Felix believes that good design should build bridges between creativity and interaction, resulting in objects with the potential to improve how people live, work and socialise with each other. Felix says that the long, dark Nordic winters provide him with a source of inspiration, which motivates him to rethink the role that lighting can play in the interior. His first design for Northern is the Ink wall lamp, a flawless black disc that projects light over the wall to illuminate the room around it. Ink's jet-black surface creates a uniquely diffuse light source that adds a shimmering glow to the interior.

Felix Isidorsson



About

Picture the North. Rugged landscapes and clear blue waters, dramatic horizons reflected in breath-taking fjords. A place filled with talent and imagination, always ready to inspire new ideas in design. It's where creative expression meets traditional craft, and where pale beauty is coupled with rough-cut contrasts. Inspirations such as these are sparking new directions for design. This is what Northern was established to pioneer.

The Northern brand was born in the studios of Northern Lighting, where a team of creatives has been illuminating lives for the past twelve years. We combine beauty with functionality, and prefer natural materials and genuine craftsmanship. Furniture and interior accessories are a natural fit for what we do, enabling us to express our characteristic style in a whole new scale.

Northern's debut collection is simplicity at its best, spelled out in streamlined designs that are fun to combine and easy to clash and contrast. Smoked wood, twilight colours and strong silhouettes create subdued moods, while subtle geometries and classic sensibilities add an elegant touch. We see the interior as a flexible, creative space, and make multifunctional products that are unified in style, as well as in spirit.

Our creative reach goes beyond our Norwegian heritage to meet the modern need for laid-back luxury and cutting-edge cool. Northern's designs can energise and inspire, create a relaxing mood, or set the scene for a soothing backdrop. Designed with the potential to make any setting unique, Northern's products add atmosphere as they reveal a new vision for Nordic style.

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