

Northern

# Nest

Press release — Winter 2018



During winter the dark becomes greedy taking over both morning and night, leaving us with only a few hours of decent daylight. But as the temperature drops the snow starts falling, covering ground, trees and city rooftops in a white blanket. The white surfaces have an illuminating effect, creating a sense of brightness in an otherwise dark sphere. This is why we think elements of white should be brought into winter dark homes as well. As a contribution, we've dressed our Nest coat hanger in ice cold white, to brighten a dim hallway or tidy up a messy corner.

The holder is sized to contain urban essentials such as keys, change, tokens and cards, providing a hideaway where pockets can be emptied of small items that need to be quickly retrieved. The hook is sized for hanging coats, scarves and decorative objects. Available in five colours, Nest is easy to match to interior walls, columns and other internal dividers. Like a nest in nature, the product blends into its surroundings, all the while providing a handy place to keep essential items.

‘Inspiration from nature  
keeps hold of human  
essentials.’

Design by Stine Aas



## Models and prices



Nest  
black / dark blue / dark green / pink / white

EURO 45,- / SEK 390,-  
DKK 290,- / NOK 390,-  
GBP 39,-

Available:  
Now

Retailers and distribution:  
See details at [northern.no](http://northern.no)

Press release — Winter 2018

Photo by Chris Tonnesen  
Styling by Per Olav Sølvberg



A graduate of the Bergen Academy of Art and Design, Stine continues to live and work in Norway's west coast city of Bergen. Stine debuted on the Norwegian design scene just a few years ago, and since then, has produced a range of furniture and interior accessories that industry insiders describe as ground-breaking. Some say Stine remains true to the Nordic tradition of wood craftsmanship; others say she has set a new standard for the craft. Stine's eye for colour is unique. She works with finishes that echo design trends, but more importantly chooses tones that bring out the product's personality. Stine's spectacular Oaki chair for Northern is loaded with character, and available in finishes that highlight its sleek silhouette.

# Stine Aas



# About

Picture the North. Rugged landscapes and clear blue waters, dramatic horizons reflected in breath-taking fjords. A place filled with talent and imagination, always ready to inspire new ideas in design. It's where creative expression meets traditional craft, and where pale beauty is coupled with rough-cut contrasts. Inspirations such as these are sparking new directions for design. This is what Northern was established to pioneer.

The Northern brand was born in the studios of Northern Lighting, where a team of creatives has been illuminating lives for the past twelve years. We combine beauty with functionality, and prefer natural materials and genuine craftsmanship. Furniture and interior accessories are a natural fit for what we do, enabling us to express our characteristic style in a whole new scale.

Northern's debut collection is simplicity at its best, spelled out in streamlined designs that are fun to combine and easy to clash and contrast. Smoked wood, twilight colours and strong silhouettes create subdued moods, while subtle geometries and classic sensibilities add an elegant touch. We see the interior as a flexible, creative space, and make multifunctional products that are unified in style, as well as in spirit.

Our creative reach goes beyond our Norwegian heritage to meet the modern need for laid-back luxury and cutting-edge cool. Northern's designs can energise and inspire, create a relaxing mood, or set the scene for a soothing backdrop. Designed with the potential to make any setting unique, Northern's products add atmosphere as they reveal a new vision for Nordic style.

# Contact

Northern  
Bygdøy allé 68  
0265 Oslo, Norway

Phone – (+47) 40 00 70 37  
Mail – [post@northern.no](mailto:post@northern.no)  
Web – [northern.no](http://northern.no)

Follow us  
Facebook – [Northern.no](http://Northern.no)  
Instagram – [@northern.no](https://www.instagram.com/northern.no)

For any questions or  
comments please contact  
Head of PR & Marketing,  
Stine Birkeland at  
[stine@northern.no](mailto:stine@northern.no).

# Northern