

Northern

A rising star

Press release — Autumn 2018

Designed to take centre stage, Diva is a statement-making light source that makes its presence felt. Diva's distinctive, spiralling shade creates a sculptural shape that can be appreciated from several vantage points. Made from 32 strips of laminated plywood, the lamp showcases the sophisticated techniques required to craft such an expressive shape. The pendant lamp adds a striking feature to the interior while softly diffusing light over the room. Recently re-designed in a sleeker style, the floor lamp balances the shade on a shining metal disc that sits flush with the surface.

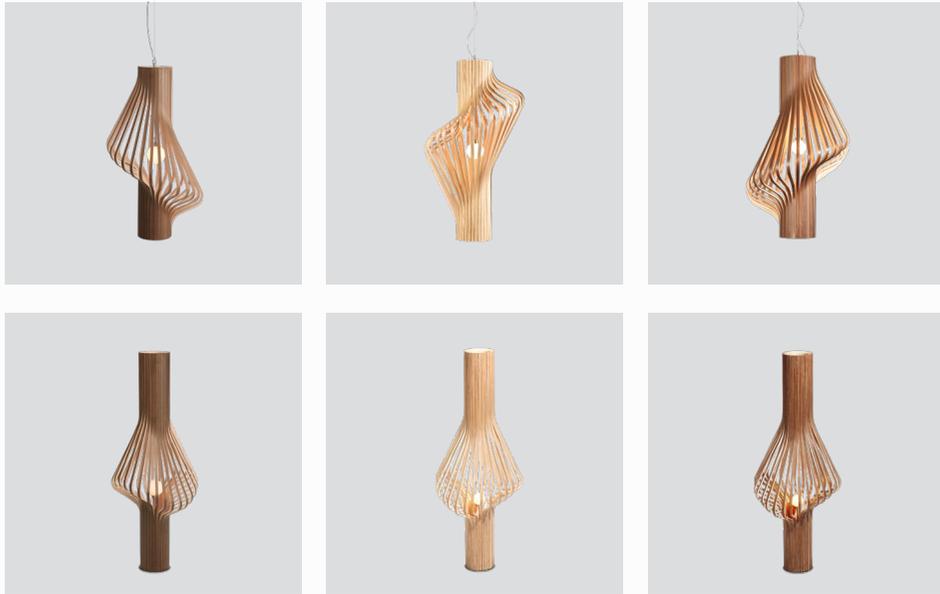
Now, after two decades of popularity, Diva is ready for a new look. The already existing walnut and light oak versions have now been accompanied by smoked oak, refreshing the design with a contemporary Scandinavian material. Flexible and strong, smoked oak is equally unique in its ability to create contouring shapes. The new version heightens the contrast with the light-coloured oak lining the lamp's interior. As the darker and lighter wood tones appear to spiral together, the lamp's sculptural character shines through.

‘Setting the stage for
statement-making
designs.’

Design by Peter Natedal &
Thomas Kalvatn Egset



Models and prices



Diva pendant / floor

EURO 2.400,- / SEK 21.900,-
DKK 13.520,- / NOK 19.900,-
GBP 1.900,-

Available:
October 2018

Colours:
smoked oak / oak / walnut

Retailers and distribution:
See details at northern.no

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Photo by Chris Tonnesen
Styling by Per Olav Sølvberg



Peter Natedal (born 1981) comes from a family with a long tradition of furniture retailing, based in Porsgrunn, Norway. He graduated with a Masters in Furniture Design from Oslo National Academy of Arts in 2008. He currently lives in Porsgrunn, where his work includes creating light and furniture designs, 3D modelling for clients, directing hotel interior projects and working in his family's furniture shop.

Thomas Kalvatn Egset (born 1981) comes from a family with a long tradition in furniture making, from on the west coast of Norway. He graduated with a Masters in Furniture Design from Oslo National Academy of Arts in 2009. He now lives and works in Oslo as an independent furniture designer. His key professional inspiration is his grandfather, worked as a furniture craftsman.

Peter Natedal & Thomas Kalvatn Egset



About

Picture the North. Rugged landscapes and clear blue waters, dramatic horizons reflected in breath-taking fjords. A place filled with talent and imagination, always ready to inspire new ideas in design. It's where creative expression meets traditional craft, and where pale beauty is coupled with rough-cut contrasts. Inspirations such as these are sparking new directions for design. This is what Northern was established to pioneer.

The Northern brand was born in the studios of Northern Lighting, where a team of creatives has been illuminating lives for the past twelve years. We combine beauty with functionality, and prefer natural materials and genuine craftsmanship. Furniture and interior accessories are a natural fit for what we do, enabling us to express our characteristic style in a whole new scale.

Northern's debut collection is simplicity at its best, spelled out in streamlined designs that are fun to combine and easy to clash and contrast. Smoked wood, twilight colours and strong silhouettes create subdued moods, while subtle geometries and classic sensibilities add an elegant touch. We see the interior as a flexible, creative space, and make multifunctional products that are unified in style, as well as in spirit.

Our creative reach goes beyond our Norwegian heritage to meet the modern need for laid-back luxury and cutting-edge cool. Northern's designs can energise and inspire, create a relaxing mood, or set the scene for a soothing backdrop. Designed with the potential to make any setting unique, Northern's products add atmosphere as they reveal a new vision for Nordic style.

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