

As the bright and sunny days of summer begin to fade, Acorn reveals its dark side for the Autumn. A new version in matt black is ready to brighten the winter gloom.

A new colour joins the Acorn pendant lamp series as matt black is introduced to the range. Already available in off-white and grey, the new matt black version highlights Acorn's distinctive profile as it creates a stronger contrast. The designer, Atle Tveit, chose a shade of matt black that resonates with sophistication and style, while providing a bold focal point for interiors decorated with lighter colours. Matt black Acorn is unusually neutral, making it easy to integrate the lamp into a wide range of settings. Acorn belongs to a growing category of natureinspired designs that celebrate the beauty of natural forms. As the name suggests, the shade recalls the hollow shell of an acorn formed after the ripened nut has fallen free. As Acorn's new matt black version gives the surface new character, its soft contours and subtle curves continue to retain its distinctive organic shape.

'Shorter Days, Darker Shades.'

Design by Atle Tveit

Press release — Autumn 2018

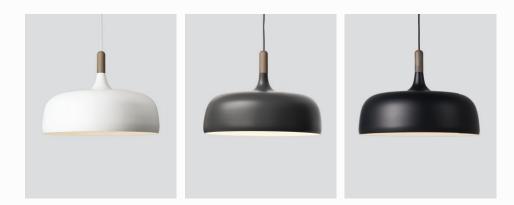
Photo by Chris Tonnesen Styling by Per Olav Sølvberg



## Models and prices

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Acorn white / grey / black

EURO 479,- / SEK 4.190,-DKK 3.390,- / NOK 3.990,-GBP 379,-



Retailers and distribution: See details at northern.no



Atle Tveit (born 1972) is a Norwegian furniture designer. After graduating from the Bergen Academy of Art and Design (2006) with a master's degree, he started his own design office with a former classmate. This collaboration lasted for 4 years and resulted in many products for various Scandinavian furniture manufacturers and several awards, among them the Award for Design Excellence and the Young Talent Award from The Norwegian Design Council. Today the Atle Tveit Design studio is located in Oslo, Norway.

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# Atle Tveit

#### About

Picture the North. Rugged landscapes and clear blue waters, dramatic horizons reflected in breath-taking fjords. A place filled with talent and imagination, always ready to inspire new ideas in design. It's where creative expression meets traditional craft, and where pale beauty is coupled with rough-cut contrasts. Inspirations such as these are sparking new directions for design. This is what Northern was established to pioneer.

The Northern brand was born in the studios of Northern Lighting, where a team of creatives has been illuminating lives for the past twelve years. We combine beauty with functionality, and prefer natural materials and genuine craftsmanship. Furniture and interior accessories are a natural fit for what we do, enabling us to express our characteristic style in a whole new scale.

Northern's debut collection is simplicity at its best, spelled out in streamlined designs that are fun to combine and easy to clash and contrast. Smoked wood, twilight colours and strong silhouettes create subdued moods, while subtle geometries and classic sensibilities add an elegant touch. We see the interior as a flexible, creative space, and make multifunctional products that are unified in style, as well as in spirit.

Our creative reach goes beyond our Norwegian heritage to meet the modern need for laid-back luxury and cutting-edge cool. Northern's designs can energise and inspire, create a relaxing mood, or set the scene for a soothing backdrop. Designed with the potential to make any setting unique, Northern's products add atmosphere as they reveal a new vision for Nordic style.

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### Northern