

Northern

Oasis

Press release — Spring 2018

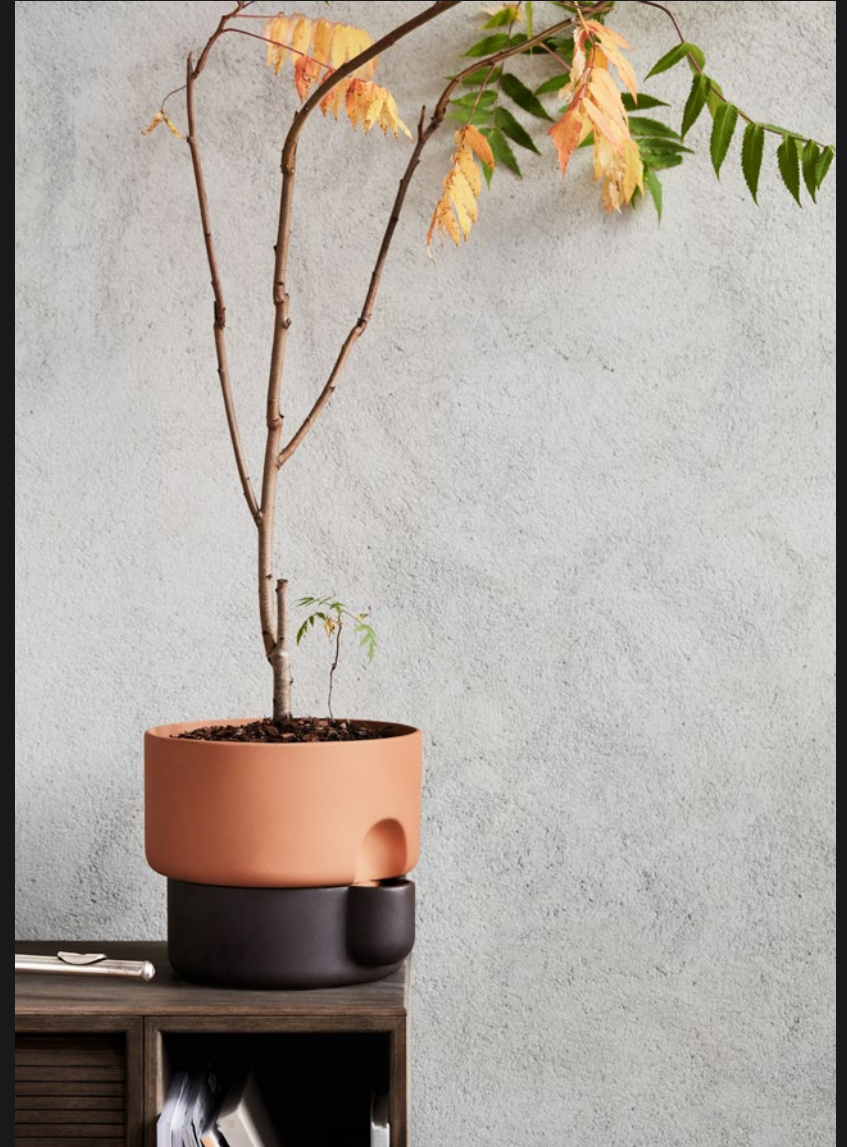


Each of these self-watering planters is comprised of interlocking containers, giving them a stable base and an integrated reservoir. The planters are crafted from terracotta, and the upper containers retain the natural colour. The bases are coloured in green, black and white, highlighting the earth tones of the terracotta containers as they create subtle contrasts. Available in two sizes, the planters can contain a variety of plants and shrubs, or even small trees.

The water reservoir is in the base container. It fills from the side through an opening large enough to be refilled by a waterspout or hose nozzle. The self-watering function is activated when the upper containers absorb the water held in the bases below them. The containers' unglazed finish draws water from the base and channels it into the soil they hold. The series can create a container garden in an urban setting, or bring potted plants indoors.

‘Get back to nature
with planters that
water themselves.’

Design by Ann Kristin Einarsen



Models and prices



Oasis small
green / dark brown / white

EURO 65,- / SEK 590,-
DKK 450,- / NOK 590,-
GBP 55,-

Oasis large
green / dark brown / white

EURO 220,- / SEK 1.990,-
DKK 1.550,- / NOK 1.990,-
GBP 190,-

Available:
Now

Retailers and distribution:
See details at northern.no

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Photo by Chris Tonnesen
Styling by Per Olav Sølberg



As a child growing up in northern Norway, Ann Kristin considered the awe-inspiring nature surrounding her native Narvik to be her playground. Today, she continues to 'play' in nature, transforming her childhood fascination with natural materials into cutting-edge, contemporary designs. With a background in woodworking and a post-graduate degree in ceramics, Ann Kristin is a master of handcrafted forms. She currently explores new potentials for classic materials, such as stoneware, to create sculptures, installations and multifunctional products. Northern launches with Oasis, Ann Kristin's two-tone terracotta planter series, in our accessories range. A designer who truly appreciates the beauty of the natural world, Ann Kristin's planters bring nature indoors for others to enjoy.

Ann Kristin Einarsen



About

Picture the North. Rugged landscapes and clear blue waters, dramatic horizons reflected in breath-taking fjords. A place filled with talent and imagination, always ready to inspire new ideas in design. It's where creative expression meets traditional craft, and where pale beauty is coupled with rough-cut contrasts. Inspirations such as these are sparking new directions for design. This is what Northern was established to pioneer.

The Northern brand was born in the studios of Northern Lighting, where a team of creatives has been illuminating lives for the past twelve years. We combine beauty with functionality, and prefer natural materials and genuine craftsmanship. Furniture and interior accessories are a natural fit for what we do, enabling us to express our characteristic style in a whole new scale.

Northern's debut collection is simplicity at its best, spelled out in streamlined designs that are fun to combine and easy to clash and contrast. Smoked wood, twilight colours and strong silhouettes create subdued moods, while subtle geometries and classic sensibilities add an elegant touch. We see the interior as a flexible, creative space, and make multifunctional products that are unified in style, as well as in spirit.

Our creative reach goes beyond our Norwegian heritage to meet the modern need for laid-back luxury and cutting-edge cool. Northern's designs can energise and inspire, create a relaxing mood, or set the scene for a soothing backdrop. Designed with the potential to make any setting unique, Northern's products add atmosphere as they reveal a new vision for Nordic style.

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