

Northern

Nook

Press release — Spring 2018



Nook takes the functionality of Cecilia Xinyu Zhang's Frame design to new heights – literally. Nook is a tall design that holds clothing and textiles, provides a stand for displaying household ornaments, or a frame where images, pictures and clip lights can be attached. With its geometric shapes and bold, graphic outlines, few would guess that Nook is a multifunctional design rather than a decorative object.

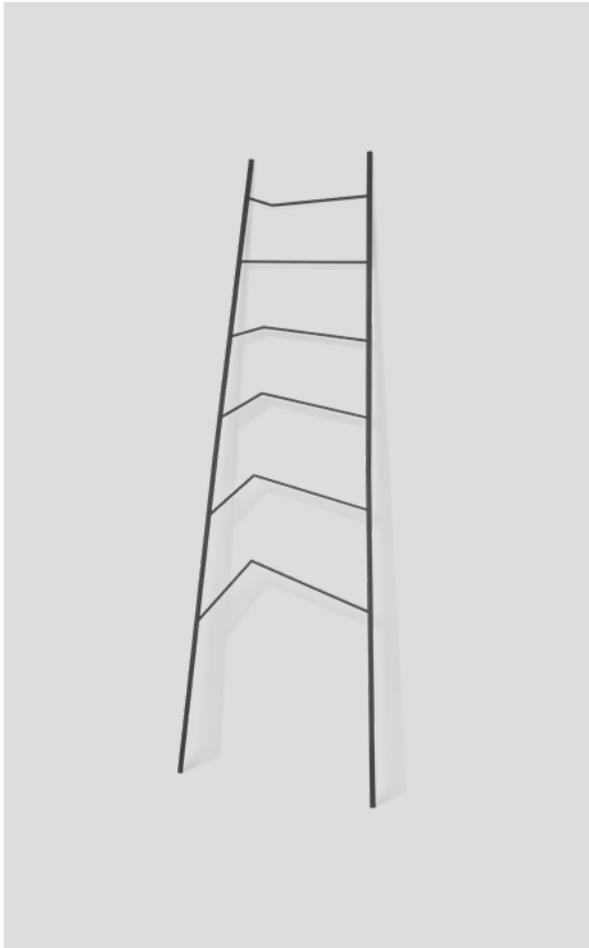
Lightweight and portable, Nook is a space-saving unit that can keep objects and accessories out of the way while storing or displaying them in plain view. Nook is just as at home in hotels and retail boutiques as it is in living spaces and work environments. Made in matt black, Nook can blend seamlessly into the background, or add an eye-catching feature to any interior.

‘Tall, dark and handsome, a design that literally stands out.’

Design by Cecilia Xinyu Zhang



Models and prices



Available:
Now

Retailers and distribution:
See details at northern.no

Nook

EURO 220,- / SEK 1.990,-
DKK 1.550,- / NOK 1.990,-
GBP 190,-

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Photo by Chris Tonnesen
Styling by Per Olav Sølberg



Cecilia was born and raised in Beijing before joining the master's degree programme at the Academy of Design and Crafts in Gothenburg, Sweden. After graduating, the designer established her studio in Bergen, Norway, where she produces designs intended to alter perceptions of objects and space. Cecilia explores the potential to create optical illusions in everyday products, making two-dimensional objects that expand into 3-D proportions, or creating large-scale designs that look smaller in appearance. For Northern's debut collection, Cecilia designed space-saving products made with heightened functionalities: an expandable clothes holder that resembles a wall decoration, and a vertical frame where accessories can be stored and displayed. As urban living spaces continue to shrink in size, Cecilia's work reflects the need to make multi-functional products part of everyday interiors.

Cecilia Xinyu Zhang



About

Picture the North. Rugged landscapes and clear blue waters, dramatic horizons reflected in breath-taking fjords. A place filled with talent and imagination, always ready to inspire new ideas in design. It's where creative expression meets traditional craft, and where pale beauty is coupled with rough-cut contrasts. Inspirations such as these are sparking new directions for design. This is what Northern was established to pioneer.

The Northern brand was born in the studios of Northern Lighting, where a team of creatives has been illuminating lives for the past twelve years. We combine beauty with functionality, and prefer natural materials and genuine craftsmanship. Furniture and interior accessories are a natural fit for what we do, enabling us to express our characteristic style in a whole new scale.

Northern's debut collection is simplicity at its best, spelled out in streamlined designs that are fun to combine and easy to clash and contrast. Smoked wood, twilight colours and strong silhouettes create subdued moods, while subtle geometries and classic sensibilities add an elegant touch. We see the interior as a flexible, creative space, and make multifunctional products that are unified in style, as well as in spirit.

Our creative reach goes beyond our Norwegian heritage to meet the modern need for laid-back luxury and cutting-edge cool. Northern's designs can energise and inspire, create a relaxing mood, or set the scene for a soothing backdrop. Designed with the potential to make any setting unique, Northern's products add atmosphere as they reveal a new vision for Nordic style.

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