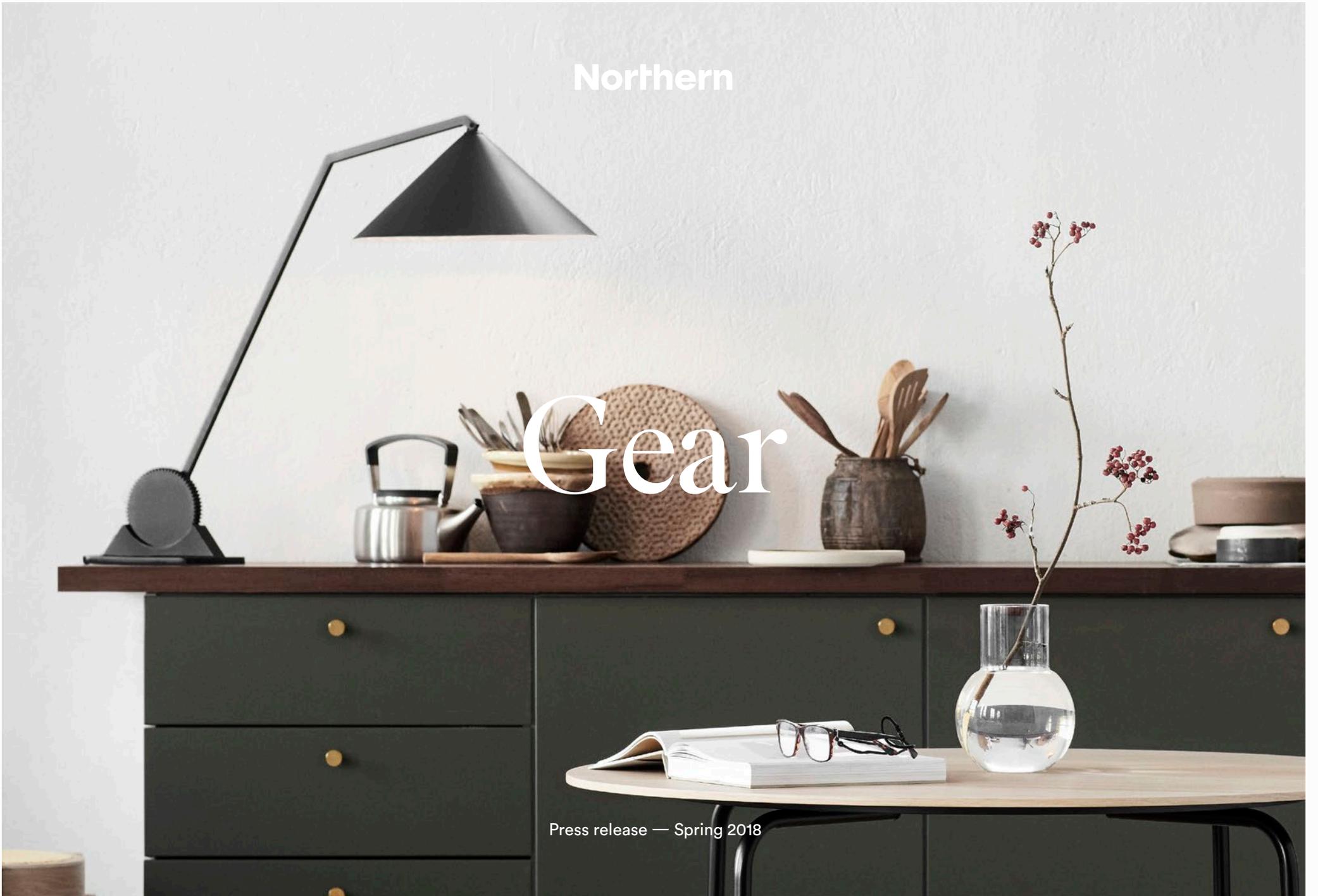


Northern

Gear

Press release — Spring 2018



This series of lamps is comprised of a spectacular floor lamp and two models of table lamps. Each lamp is designed with rotating gears inside the base that lock into place with each adjustment of the light. The floor lamp extends dramatically forward to position the shade overhead, while the table lamps can be adjusted to illuminate the areas around them. The gears are adjusted manually, combining eye-catching style with hand-operated features.

All three versions are crafted in aluminium and steel, giving the lamps crisp outlines and streamlined shapes. Coloured in matt black, the lamps provide potent contrasts to light-coloured backgrounds, or create compelling focal points within the interior. With their matt black surfaces, visible gears and industrial character, the lamps are sometimes likened to Steampunk styles, but we consider them to be in a class of their own.

‘Three designs
that shift lighting
into a higher gear.’

Design by Johan Lindsten



Models and prices



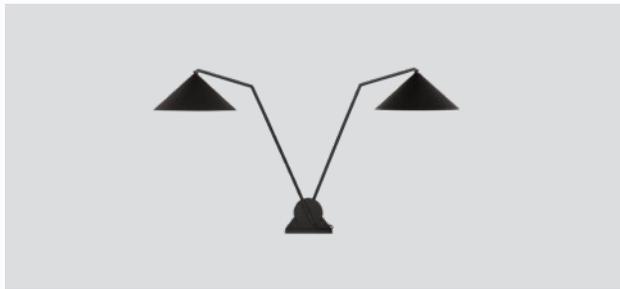
Gear floor

EURO 1.440,- / SEK 13.290,-
DKK 10.900,- / NOK 12.900,-
GBP 1.240,-



Gear table

EURO 560,- / SEK 5.190,-
DKK 4.190,- / NOK 4.990,-
GBP 480,-



Gear table double

EURO 1.140,- / SEK 10.290,-
DKK 8.490,- / NOK 9.990,-
GBP 960,-

Available:
Summer 2018

Retailers and distribution:
See details at northern.no

Press release — Spring 2018

Photo by Chris Tonnesen
Styling by Per Olav Sølberg



Johan was born in the heart of Sweden's furniture region, gaining knowledge and insight into the design industry at a young age. Following his design studies at university in Stockholm, Johan established an independent design studio after graduation. The designer embarked on a quest to imbue industrial products with greater personality, creating furniture, lighting and accessories characterised by a human touch. Johan's first design for Northern is the Gear lamp series, which brings the user into focus. The lamps are characterised by levers that users adjust manually in order to change the position of the shade. This small detail makes a strong statement in an industry veering towards automation. Although Johan's works benefit from technology, he still likes to make industrial design feel a bit more human.

Johan Lindsten



About

Picture the North. Rugged landscapes and clear blue waters, dramatic horizons reflected in breath-taking fjords. A place filled with talent and imagination, always ready to inspire new ideas in design. It's where creative expression meets traditional craft, and where pale beauty is coupled with rough-cut contrasts. Inspirations such as these are sparking new directions for design. This is what Northern was established to pioneer.

The Northern brand was born in the studios of Northern Lighting, where a team of creatives has been illuminating lives for the past twelve years. We combine beauty with functionality, and prefer natural materials and genuine craftsmanship. Furniture and interior accessories are a natural fit for what we do, enabling us to express our characteristic style in a whole new scale.

Northern's debut collection is simplicity at its best, spelled out in streamlined designs that are fun to combine and easy to clash and contrast. Smoked wood, twilight colours and strong silhouettes create subdued moods, while subtle geometries and classic sensibilities add an elegant touch. We see the interior as a flexible, creative space, and make multifunctional products that are unified in style, as well as in spirit.

Our creative reach goes beyond our Norwegian heritage to meet the modern need for laid-back luxury and cutting-edge cool. Northern's designs can energise and inspire, create a relaxing mood, or set the scene for a soothing backdrop. Designed with the potential to make any setting unique, Northern's products add atmosphere as they reveal a new vision for Nordic style.

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