

A photograph of three pillows stacked on a white pedestal against a solid reddish-pink background. The top pillow is dark green with a quilted diamond pattern. The middle pillow is light pink with a quilted diamond pattern. The bottom pillow is a darker brown with a quilted diamond pattern. The text 'Northern' is centered above the top pillow, and 'Case' is centered over the middle pillow.

Northern

Case

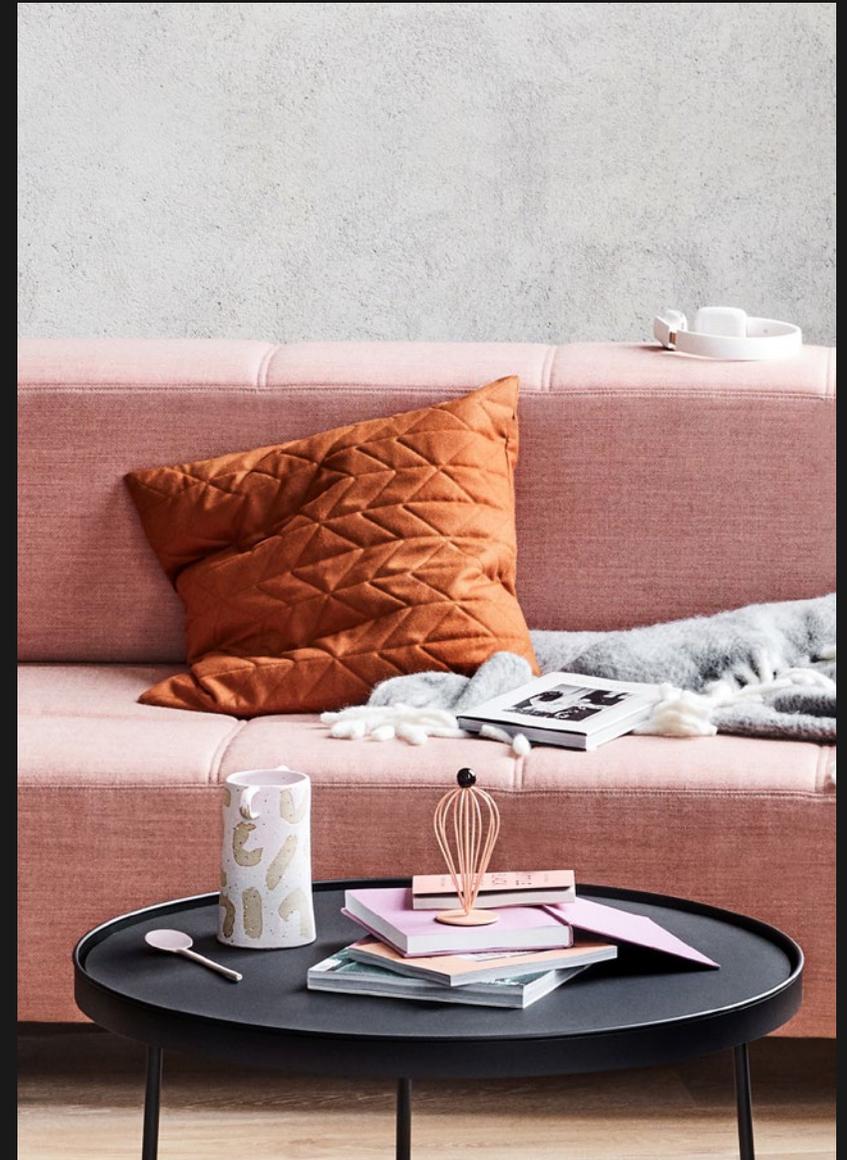
Press release — Spring 2018

Northern's debut collection includes tactile accessories that make a difference to the interior, adding colours, textures and soft materials. Just as these wool cushions enhance upholstered furniture, they also complement natural wood grain finishes and sleek surfaces. The cushions are quilted and stitched to create rich textures, making them satisfying to touch, hold and squeeze.

Like the Fold pendant light, these cushions were designed at the Foldability studio in London and inspired by origami techniques. The folded origami shapes are captured in lines of stitches that form two geometric patterns and a chevron motif. The cushions are made with a removable cover that is easy to care for and maintain. The cushions are available in green, pink and caramel, and supplied with a feather insert.

‘The best-case scenario? Designs you can hug and squeeze.’

Design by Kyla McCallum



## Models and prices



Case  
green / pink / caramel

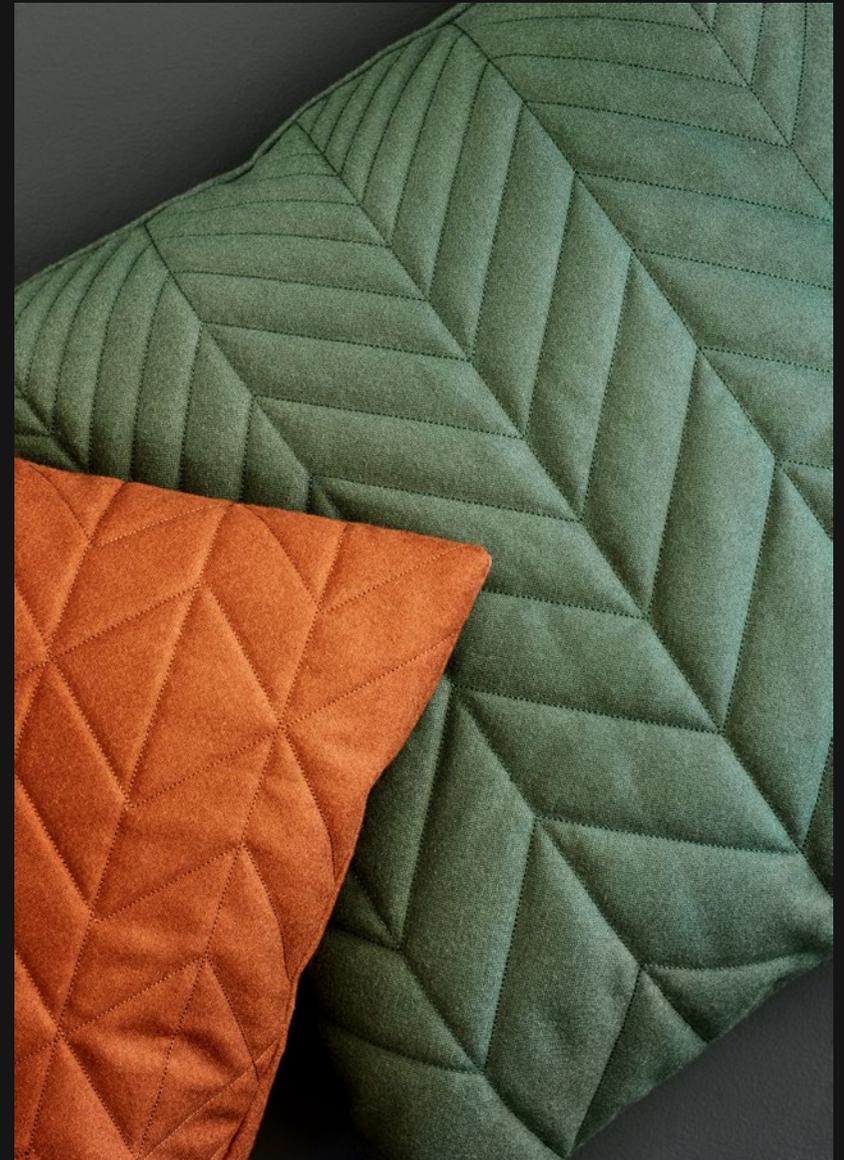
EURO 100,- / SEK 990,-  
DKK 750,- / NOK 990,-  
GBP 95,-

Available:  
Now

Retailers and distribution:  
See details at [northern.no](http://northern.no)

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Photo by Chris Tonnesen  
Styling by Per Olav Sølberg



Kyla is a multi-disciplinary designer and founder of the Foldability design studio in London. Scottish by origin, Kyla studied at the prestigious Glasgow School of Art with terms abroad in Milan and Cologne. Kyla's projects include interior design, set design and large-scale retail window displays. In recent years, Kyla has developed a variety of techniques for folding labile materials such as paper and fabric, as well as rigid substrates such as metal and laminate. Most of Kyla's designs have the appearance of a one-off, but her precision-formed products, such as the spectacular Fold pendant lamp and the Case cushion series she designed for Northern, can be made in multiples. Elegant, playful and spontaneous in equal measures, Kyla's designs always surprise and delight.

# Kyla McCallum



# About

Picture the North. Rugged landscapes and clear blue waters, dramatic horizons reflected in breath-taking fjords. A place filled with talent and imagination, always ready to inspire new ideas in design. It's where creative expression meets traditional craft, and where pale beauty is coupled with rough-cut contrasts. Inspirations such as these are sparking new directions for design. This is what Northern was established to pioneer.

The Northern brand was born in the studios of Northern Lighting, where a team of creatives has been illuminating lives for the past twelve years. We combine beauty with functionality, and prefer natural materials and genuine craftsmanship. Furniture and interior accessories are a natural fit for what we do, enabling us to express our characteristic style in a whole new scale.

Northern's debut collection is simplicity at its best, spelled out in streamlined designs that are fun to combine and easy to clash and contrast. Smoked wood, twilight colours and strong silhouettes create subdued moods, while subtle geometries and classic sensibilities add an elegant touch. We see the interior as a flexible, creative space, and make multifunctional products that are unified in style, as well as in spirit.

Our creative reach goes beyond our Norwegian heritage to meet the modern need for laid-back luxury and cutting-edge cool. Northern's designs can energise and inspire, create a relaxing mood, or set the scene for a soothing backdrop. Designed with the potential to make any setting unique, Northern's products add atmosphere as they reveal a new vision for Nordic style.

# Contact

Northern  
Bygdøy allé 68  
0265 Oslo, Norway

Phone – (+47) 40 00 70 37  
Mail – [post@northern.no](mailto:post@northern.no)  
Web – [northern.no](http://northern.no)

Follow us  
Facebook – [Northern.no](http://Northern.no)  
Instagram – [@northern.no](https://www.instagram.com/northern.no)

For any questions or  
comments please contact  
Head of PR & Marketing,  
Stine Birkeland at  
[stine@northern.no](mailto:stine@northern.no).

# Northern