

Northern

Ballet

Press release — Spring 2018

And I had forgotten how to read music. Pro

Inspired by the graceful poise of a twirling ballerina, these figurines pay homage to the elegance of the ballet tradition. The three figures were inspired by the shapes of ballet costumes associated with the Avant-garde arts movement, which attached large-scale geometric shapes onto the dancers' bodies. The figurines are crafted in yellow, pink and black, timeless colours chosen to represent the costumes and set designs that characterised the Triadic ballet of the 1920s.

Sized to sit on a tabletop or a display surface, each of the figurines can spin on its base to represent the swirling movements of a dancer. A gentle nudge is enough to make the figure spin, creating a playful feature that takes onlookers by surprise. Whether regarded as contemporary ornaments or cultural artefacts, these spinning figurines will inspire everyone to give them a twirl.

‘Interactive designs
made with
a playful twist.’

Design by Vera & Kyte

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Models and prices



Ballet
pink / black / yellow

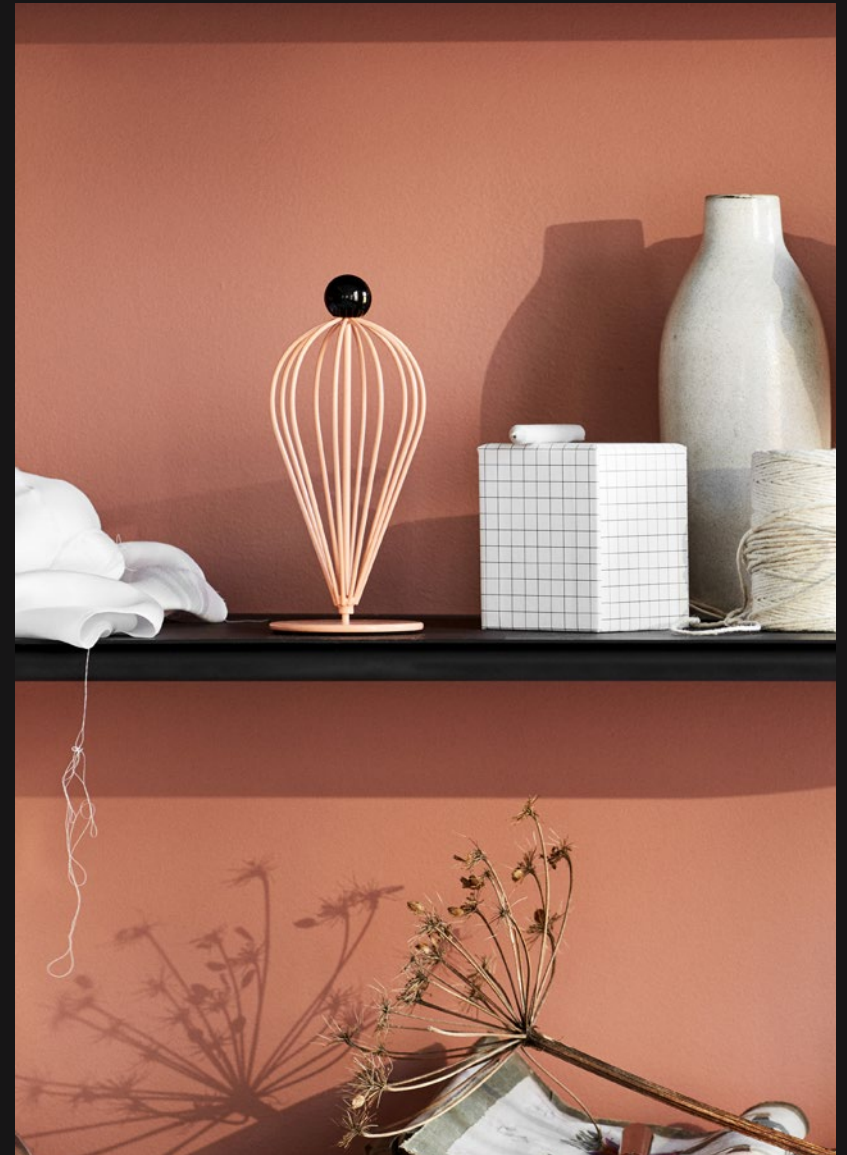
EURO 29,- / SEK 260,-
DKK 190,- / NOK 249,-
GBP 25,-

Available:
Now

Retailers and distribution:
See details at northern.no

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Photo by Chris Tonnesen
Styling by Per Olav Sølvberg



One of Western Norway's most compelling design studios, Vera & Kyte are based in Bergen, where they set their sights on the international design scene. The studio was established by Vera Kleppe and Åshild Kyte shortly after they graduated from the University of Bergen. Together, the two designers have forged a uniquely interdisciplinary approach. Both designers consciously challenge the boundaries between furniture, graphics, interior accessories and spatial design to forge new connections between them. The designers revisited the historic Triadic Ballet to find inspiration for a series of spinning figurines. As a result, they brought the swirling movements of the Avant-garde dance movement to Northern's collection of interior accessories. The figurines are emblematic of Vera & Kyte's approach. They combine art with design, and add vibrant colours to graphic outlines.

Vera & Kyte

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About

Picture the North. Rugged landscapes and clear blue waters, dramatic horizons reflected in breath-taking fjords. A place filled with talent and imagination, always ready to inspire new ideas in design. It's where creative expression meets traditional craft, and where pale beauty is coupled with rough-cut contrasts. Inspirations such as these are sparking new directions for design. This is what Northern was established to pioneer.

The Northern brand was born in the studios of Northern Lighting, where a team of creatives has been illuminating lives for the past twelve years. We combine beauty with functionality, and prefer natural materials and genuine craftsmanship. Furniture and interior accessories are a natural fit for what we do, enabling us to express our characteristic style in a whole new scale.

Northern's debut collection is simplicity at its best, spelled out in streamlined designs that are fun to combine and easy to clash and contrast. Smoked wood, twilight colours and strong silhouettes create subdued moods, while subtle geometries and classic sensibilities add an elegant touch. We see the interior as a flexible, creative space, and make multifunctional products that are unified in style, as well as in spirit.

Our creative reach goes beyond our Norwegian heritage to meet the modern need for laid-back luxury and cutting-edge cool. Northern's designs can energise and inspire, create a relaxing mood, or set the scene for a soothing backdrop. Designed with the potential to make any setting unique, Northern's products add atmosphere as they reveal a new vision for Nordic style.

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