

The image features three yellow, conical pendant lamps hanging from black cords against a blue background. The lamps are arranged in a triangular pattern, with one in the center and two on either side. The central lamp is illuminated, casting a warm glow. The background is a gradient of blue, with a darker shade on the left and a lighter shade on the right. The text 'Northern' is positioned at the top center, and 'Dokka' is written in a large, white, serif font across the middle. At the bottom center, there is a small line of text: 'Press release — Autumn 2019'.

Northern

Dokka

Press release — Autumn 2019

‘Superstar lamp Dokka
can’t stop showing off.
This season, it adds
three new colours to
its repertoire.’

Already available in black, dark grey and white, iconic mid-century design Dokka has expanded its colour palette to include light yellow, rust red and dark green. With their nuances of warm sand, fiery terracotta and lush landscapes, the new colours offer a harmonious balance of rich tones and neutral tints.

Design by Birger Dahl



Models and prices

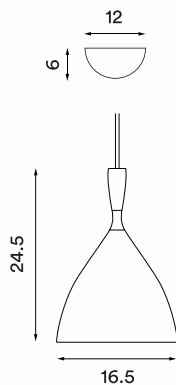


Dokka
white / dark grey / black /
light yellow / rust red / dark green

EURO 199,- / SEK 1.990,-
DKK 1.490,- / NOK 1.890,-
GBP 179,-

Available:
July 2019

Retailers and distribution:
See details at northern.no



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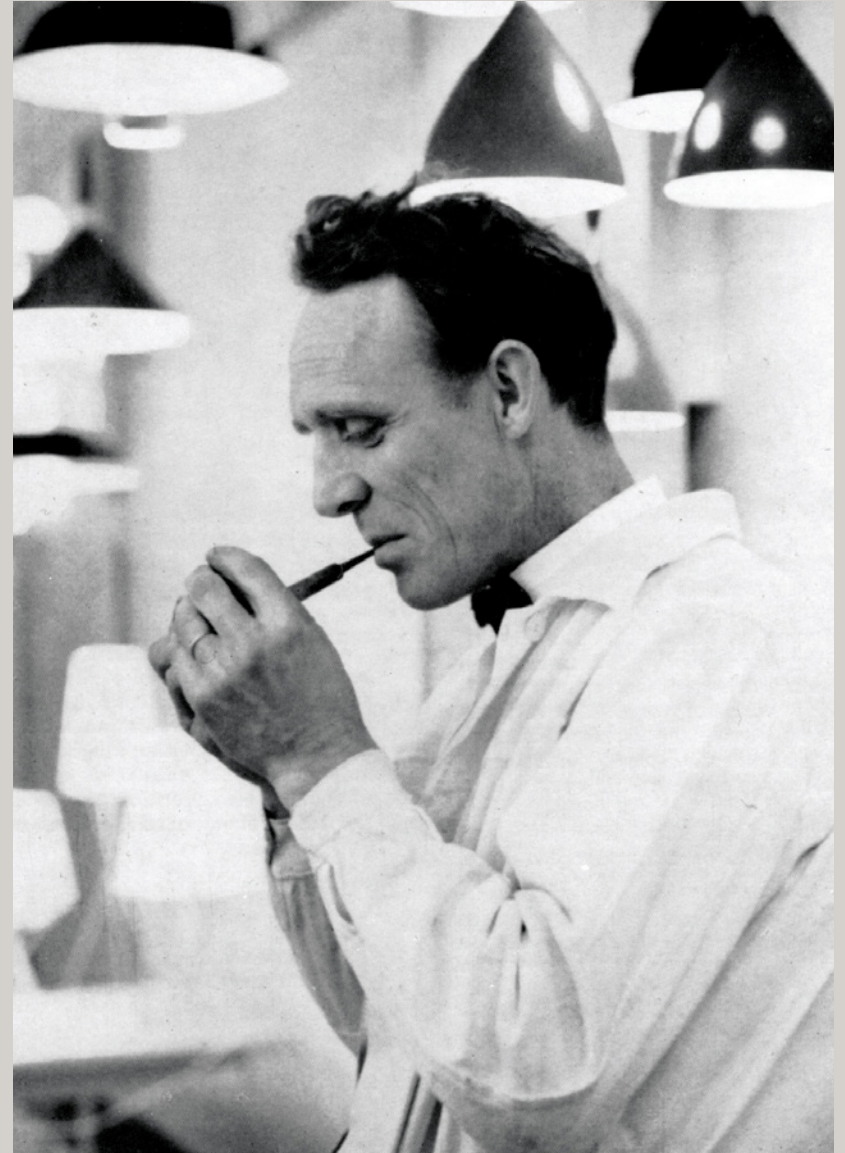
Photo by Chris Tonnesen
Styling by Per Olav Sølberg



Award-winning designer Birger Dahl (1916 – 1998) was a pioneer of contemporary Scandinavian lighting. The mid-century years were a formative period of his work, when he forged his signature streamlined style and launched a new vision of lighting design. Dahl's career had actually begun the previous decade, when he became head of design at Norwegian electronics firm Sønnico and created the award-winning Dokka pendant lamp. Dokka was the first lamp in Norway to receive a Gold Medal award at the prestigious Triennale di Milano, which brought Norwegian lighting under the international spotlight.

While acclaimed for his lighting designs, Dahl is also considered to be one of Norway's leading Post-war interior architects. Strict geometric shapes, such as circles, cones and cylinders, were the building blocks of Dahl's design vocabulary, which he softened with gentle contours. He emphasised the purity of form, highlighting the shape of the object rather than hiding it behind decorative details or layers of ornamentation. Sensibilities like these explain why his work still appears modern today, and why lighting designs such as Dokka, Birdy and Dahl are so compatible with the interiors of our time.

Birger Dahl



About

Picture the North. Rugged landscapes and clear blue waters, dramatic horizons reflected in breath-taking fjords. A place filled with talent and imagination, always ready to inspire new ideas in design. It's where creative expression meets traditional craft, and where pale beauty is coupled with rough-cut contrasts. Inspirations such as these are sparking new directions for design. This is what Northern was established to pioneer.

The Northern brand was born in the studios of Northern Lighting, where a team of creatives has been illuminating lives for the past twelve years. We combine beauty with functionality, and prefer natural materials and genuine craftsmanship. Furniture and interior accessories are a natural fit for what we do, enabling us to express our characteristic style in a whole new scale.

Northern's debut collection is simplicity at its best, spelled out in streamlined designs that are fun to combine and easy to clash and contrast. Smoked wood, twilight colours and strong silhouettes create subdued moods, while subtle geometries and classic sensibilities add an elegant touch. We see the interior as a flexible, creative space, and make multifunctional products that are unified in style, as well as in spirit.

Our creative reach goes beyond our Norwegian heritage to meet the modern need for laid-back luxury and cutting-edge cool. Northern's designs can energise and inspire, create a relaxing mood, or set the scene for a soothing backdrop. Designed with the potential to make any setting unique, Northern's products add atmosphere as they reveal a new vision for Nordic style.

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